

Sujata Ives, PhD, CCC, GCDFI, OWDSI

Candidate for Secretary



Dr. Sujata Ives is an awarded career services leader, professional speaker, Navy wife, and mom with a vocal disability. Through her distinctive voice, she courageously inspires people in work, life, and success as a guru in our field.

She is a pursued national and international speaker that has published three books. *“Activate Success – Tips, tools, & insights to be a Leader in Your Niche”* made the international best-selling status on Amazon and Kindle. There is a Workbook by the same title. Her third book is *“Wisdom To Know The Difference”*.

Sujata is the 2025 recipient of the All-Star Award from the Maryland Counseling Association. 2023 recipient of the National Career Development Association’s (NCDA) Diversity Initiative Award. She was chosen to participate in the 2024 NCDA Leadership Academy class, where she conducted a study through a needs analysis on intercultural leadership. As a result, she wrote and published two best-selling books and a workbook.

Goal Statement:

I am honored to seek the role of Secretary for the National Career Development Association and bring forward a leadership approach grounded in strategic communication, collaboration, and service to the profession. My role serving as Chair of the Leadership Academy has been one of the most rewarding aspects of my involvement with NCDA, as it has allowed me to support the development of emerging leaders, strengthen professional engagement, and help cultivate a culture of innovation, mentorship, and excellence within our association.

As Secretary, my goal is to strengthen organizational effectiveness through transparent communication, operational integrity, and collaborative leadership that advances NCDA’s mission, vision, and strategic priorities. In alignment with NCDA’s mission to provide professional development, advocacy, publications, and standards for career practitioners, I am committed to supporting systems and processes that enhance member engagement, leadership continuity, and organizational growth.

Guided by NCDA’s vision that all individuals achieve fulfilling career and life goals, I will continue advocating for inclusive leadership, intercultural engagement, and innovative professional practices that reflect the evolving needs of today’s workforce and diverse member community. My experience with the Leadership Academy, Global Connections Committee, Awards Committee, and APCDA, has reinforced my belief that strong organizations are built through mentorship, intentional leadership development, and empowering professionals to recognize the value of their voices and contributions.