

NCD A GLOBAL CAREER DEVELOPMENT CONFERENCE

NCD A **2025**

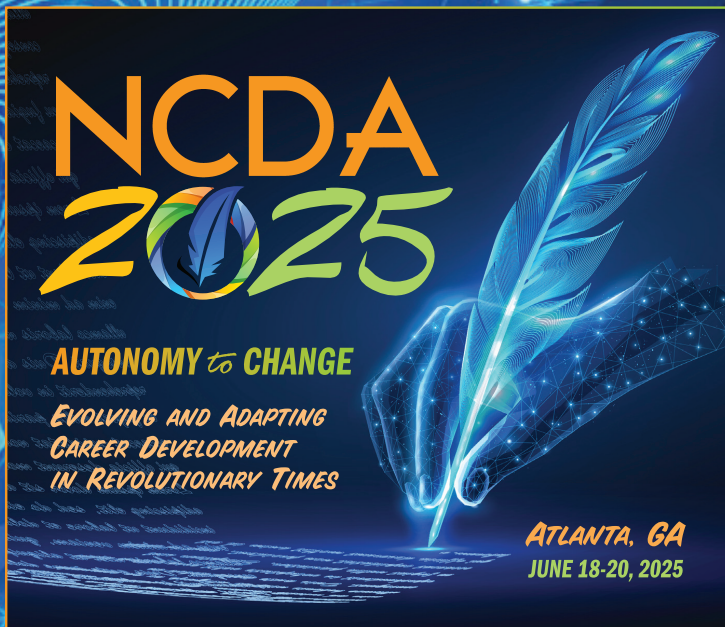
AUTONOMY *to* CHANGE

**EVOLVING AND
ADAPTING
CAREER
DEVELOPMENT IN
REVOLUTIONARY
TIMES**

ATLANTA, GA
JUNE 18-20, 2025

PRE-CONFERENCE
JUNE 17, 2025

REGISTRATION BROCHURE



Join us in Atlanta for the 2025 NCDA Conference!



Please join me in Atlanta for the 2025 NCDA Global Career Development Conference! Our theme is ***Autonomy to Change: Evolving and Adapting Career Development in Revolutionary Times*** where we will explore the drastic advancements in technology and the impact on the entirety of career development. Our conference takes place June 18th – 20th, and on behalf of NCDA, we extend our deepest homage to Juneteenth, a day commemorating the emancipation of the last enslaved people in Texas. Juneteenth serves as a poignant reminder of the ongoing pursuit of freedom, equality, and opportunity for all.

Furthermore, we acknowledge the profound significance of Atlanta in the Civil Rights Movement, where courageous leaders and activists, such as Martin Luther King Jr. and John Lewis, fought tirelessly for justice and equality. Atlanta's pivotal role in shaping the course of history through advocacy and empowerment continues to inspire generations of career development professionals.

As we honor Juneteenth and recognize Atlanta's pivotal contributions, let us reaffirm our commitment to advancing equity and opportunity in career development for all individuals, irrespective of background or circumstance. I am honored to serve in this role and value NCDA's commitment to DEIAB and fostering leadership that represents our membership.

Advents in technology create opportunities and redundancies, excitement and fear, growth and uncertainty. My goal is to bring together career professionals from across the globe to connect, collaborate, and kindle conversations to evolve and adapt our field in unprecedented times.

I sincerely hope to see you in Atlanta! Together we can share laughter, stories, and knowledge with our fantastic friends and colleagues.

Muchisimas gracias!

Marty Apodaca
NCDA President 2024-2025

KEYNOTE SPEAKERS



SONNY WONG

Sonny Wong is a Registered Psychotherapist in Toronto, Canada – who practices Career-Focused Positive Counselling. With over 25 years of experience as a CPD, he started his career as a community researcher identifying the needs of marginalized-displaced workers, served as program developer for mature workers/newcomers, as a resource-builder for individuals in the idle trade and eventually a career/employment consultant for clients on provincial financial assistance.

Sonny's grassroots lived experience has fostered his keen awareness of professional/ethical service delivery practices. During the last 16 years, Sonny has been a psychotherapist working in post-secondary institutions assisting clients to reconcile their intersectionality identities with their career identity. The passion in his work spans beyond his psychotherapist role, he is a lecturer, writer, trainer and clinical supervisor for CDPs.



DR. MARIAN HIGGINS

Since her first job as a career counselor after graduating from college, Dr. Marian Higgins has served in roles where she strategically advocates for changing policies and practices to advance more welcoming and accessible environments. Each step of her journey has increased her capacity to champion the rights and interests of people, especially those marginalized and underserved.

Dr. Higgins has an extensive career in higher education supporting students, fostering inclusive environments, and serving in leadership roles. She advocated for change in K-12 schools while co-chairing a local school governance team and providing workshops to educators.

A licensed professional counselor, Dr. Higgins is the owner of Be Inspired Counseling and Consulting, a company where she partners with organizations to transform their learning and work environments so everyone can thrive and be successful.

Visit www.NCDAconference.org for full bios.



JP MICHEL

JJP Michel is the creator of the Challenge mindset and the Challenge Cards, which have been used by more than 100,000 students around the world.

His past consultancy work with leaders led to the creation of SparkPath, an innovative career exploration company spotlighted on the Forbes, TEDx, CBC and BBC. Recognized as the 2022 Outstanding Career Leader by the Career Professionals of Canada, JP holds a degree in psychology from the University of Ottawa and a master's degree in industrial-organizational psychology from the University of Manchester.

CONFERENCE AT-A-GLANCE

June 17, 2025 • Tuesday

Pre-conference workshops, Trainings, Committee Meetings and Welcome Reception

June 18, 2025 • Wednesday

Exhibit Hall, Opening General Session, Presentation Series 1 and 2, Membership Meeting, Committee Meetings, and International Reception

June 19, 2025 • Thursday

Exhibit Hall, General Session, Presentation Series 3, 4, 5 and 6 and Committee Meetings

June 20, 2025 • Friday

Presentation Series 7 and 8, Closing General Session and Committee Meetings
Conference Adjourns at 12:00 pm

Visit www.NCDAconference.org for more details.



Atlanta is a popular, bustling city with glittering skylines; it is also a city in the forest, dotted with expansive green spaces and charming neighborhoods. Discover hidden gems around every corner, including diverse dining, top attractions, incredible arts and entertainment. This urban oasis is a multi-cultural haven that exudes Southern hospitality in its own style. Ever-expanding and always reinventing itself, Atlanta is among the most influential and most welcoming cities in the US. Visit the Discover Atlanta website for information on planning your visit.

SPECIAL CONFERENCE FEATURES



CONFERENCE HOTEL

Atlanta Marriott Marquis
265 Peachtree Center Avenue NE
Atlanta, GA 30303
Phone: 404-521-0000

Online Hotel Reservations are available at www.NCDAconference.org

Room Rate: \$205 plus taxes.

Reservations must be made by May 26, 2025 in order to receive the group rate. Room block may fill prior to May 26, so please make your reservations in advance.

Recognizing and Honoring Juneteenth

We encourage you to arrive early in Atlanta to celebrate Juneteenth Atlanta. Juneteenth Atlanta will commemorate the historic weekend of Juneteenth, marking the emancipation of enslaved Aborigines in America. Everyone is welcome to be a part of this monumental event where community, equality, human rights, and justice for all merge together to create a better world for future generations.

The celebration will be held June 14-15 in Piedmont Park. Visit Juneteenth Atlanta for more information about the schedule of events.



First-Timers Meeting

This is a great way to gain tips on how to make the most out of the conference. Meet members of NCDA, other conference first-timers, committee members and maybe walk away with a door prize.

NCDA Welcome Reception

Join us for a Welcome Reception in the Exhibit Hall. This is a fantastic way to meet and mingle with vendors and conference attendees. NCDA Board of Director's candidates will be available at the Career Resource Store to meet and greet attendees. Light appetizers and drinks will be available.

Conference Sessions

You'll choose from over 135 different presentations (60 minutes each)

- 60 Roundtable sessions (25 minutes each)
- **NEW** 30 Mini-Sessions on Focused Topics (25 minutes each)
- 9 in-depth Professional Development Institutes (4 hours each)
- 3 general sessions

and numerous interactive opportunities to meet with NCDA committees, attend the NCDA Membership Meeting and more...

Constituency Groups

A great way to meet like-minded individuals, constituency groupings are designed to represent your work setting or interest affiliation. We use color-coded name tags to represent the different constituency groups which makes it easy to see who shares your interests or work settings.

Exhibit Hall

Don't miss the chance to meet face-to-face with up to 40 premier vendors of career development products and services. Enjoy the Grab-and-Go lunch available on the opening day of the conference!

NCDA Awards

Awards will be presented at different times throughout the conference. It is always a fun time to recognize professionals and their important contributions to career development.

Continuing Education

Available to all conference attendees. 15 CEs are available for full conference participation. Additional CEs are available for the Professional Development Institutes. CEs are approved for all NCDA credential holders. NCDA is an NBCC Approved Continuing Education Provider.

Ambassador Program

The Ambassador Program pairs up an international attendee with a seasoned conference attendee. This is a great way to navigate the conference for those unfamiliar with NCDA and the conference. If you would like to participate, just check the appropriate box on the registration form.

Optional Virtual Conference

A limited number of conference sessions (approx. 35-40) will be available virtually. In addition, all 3 keynote sessions from the in-person conference will be recorded and available on the virtual conference platform. The NCDA Virtual Conference will open July 14. See registration form for details and pricing.

PROFESSIONAL DEVELOPMENT INSTITUTES

Professional Development Institutes are optional 4-hour in-depth workshops on a focused career topics. (PDIs require additional registration fees). PDIs are held pre-conference. Registration is limited for each session listed.

June 17, 2025 7:45 am – 12:00 noon

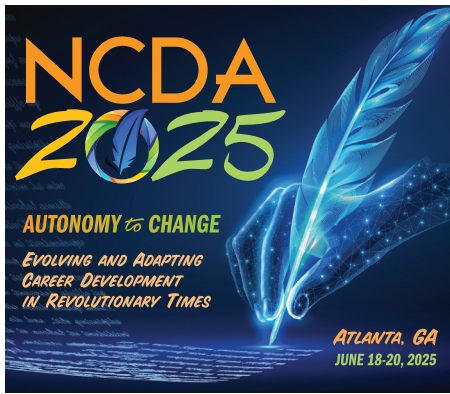
- PDI 1: From Job Searcher to Career Creator
- PDI 2: Career Advocacy in Action: Tools/Resources from CERIC
- PDI 3: Coaching with Hope: Fusion of Career Coaching and Science of Hope
- PDI 4: Breaking Down Barriers: Overcoming Resistance to Change with LEGO SERIOUS PLAY
- PDI 5: Cultivating Creativity and Problem-Solving During Chaotic Career Times

June 17, 2025 1:15 – 5:30 pm

- PDI 6: Career Construction Counseling Principles and Practices
- PDI 7: Freedom to Evolve: Racial Battle Fatigue in a Disruptive Era
- PDI 8: Overlooked: The Psychosocial Aspects of Military-to-Civilian Transition
- PDI 9: Integrating Career Development into Advising

Please visit www.NCDAconference.org for descriptions of each Professional Development Institute.

REGISTRATION FORM



NCD A GLOBAL CAREER DEVELOPMENT CONFERENCE
JUNE 18-20, 2025
PRE-CONFERENCE: JUNE 17, 2025

Please check here if you are a first-time attendee.

Name _____

Organization _____

Mailing Address _____

City/State/Zip/Country _____

Phone _____

Email _____
(please print email address clearly)

Please identify which one constituency group best describes you:

- Counselor Educators & Researchers
- Private Practice, Business/Industry & Agencies
- Higher Education Career Counselors & Specialists
- School Career Counselors & Specialists
- Graduate Student

SECURE ONLINE REGISTRATION AVAILABLE AT: www.ncdaconference.org

IMPORTANT: NCD A Headquarters will not accept conference registrations in the office after June 2. Please plan to register on-site if you wish to register after June 2, 2025.

CONFERENCE REGISTRATION, June 18-20, 2025

NCD A Member	\$599	\$ _____
NCD A Student/Retired/New Professional	\$475	\$ _____
Non-Member	\$699	\$ _____
VIRTUAL "add on" for those attending the live event in Atlanta <small>*includes select live events in Atlanta and access to the virtual platform. Must register for full conference registration to take advantage of this discounted rate.</small>	\$200	\$ _____

VIRTUAL ONLY ATTENDANCE (virtual event opens July 14)

NCD A Member	\$350	\$ _____
NCD A Student/Retired/New Professional	\$200	\$ _____
Non-Member	\$450	\$ _____

PROFESSIONAL DEVELOPMENT INSTITUTES

On-site registration cannot be guaranteed. Space is limited. PDIs are OPTIONAL and not included in Conference Registration fees. Please see www.ncdaconference.org for titles and descriptions of PDIs.

	NON-MEMBER	MEMBER/STUDENT/NP	
AM PDI (one PDI ONLY)	\$150	\$100	\$ _____
PM PDI (one PDI ONLY)	\$150	\$100	\$ _____
AM and PM PDI (\$50 discount for two PDIs)	\$200	\$150	\$ _____

AM PDIs: June 17, 7:45 am – 12:00 noon (please indicate your selection)

- PDI #1 PDI #2 PDI #3 PDI #4 PDI #5

PM PDIs: June 17, 1:15 pm – 5:30 pm (please indicate your selection)

- PDI #6 PDI #7 PDI #8 PDI #9

ONE-DAY REGISTRATION


Please indicate: Wednesday Thursday Friday


NCD A Member	\$200	\$ _____
NCD A Student/Retired/New Professional	\$200	\$ _____
Non-Member	\$300	\$ _____


REGISTRATION FORM



HOW TO REGISTER

 **Securely Online at**
www.ncdaconference.org
(preferred method)
Major credit cards accepted.

 **Mail**
Check or Credit Card accepted.
Send Registration Form and payment to:
NCD A, 305 North Beech Circle,
Broken Arrow, OK 74012

 **Fax**
Purchase Order or Credit Card accepted.
Fax: (918) 663-7058

Confirmations will be sent via email.

CANCELLATION POLICY

Cancellations received in writing prior to June 2 will be subject to a \$50 processing fee (US funds). NO refunds will be given after June 2. If paying via purchase order, your organization will be required to fulfill the purchase order even if you do not attend. Refunds will not be given for no-shows after the conference.

SUBSTITUTIONS

Attendee substitutions will be accepted if received in writing from the original registrant by June 2. Requests may be emailed to Natalie Scrimsher at nscrimsher@ncda.org. Registration fees will be based on substitute's membership status.

ATTENDEE IMAGE POLICY

See www.NCDAconference.org for full policy.

QUESTIONS?

Visit our website at
www.NCDAconference.org
Phone: (918) 663-7060 Fax: (918) 663-7058
Email: Natalie Scrimsher:
nscrimsher@ncda.org
NCD A
305 North Beech Circle
Broken Arrow, OK 74012

SPECIAL NEEDS

Please indicate any special needs you may have. Dietary Physical

Please provide a brief description of special needs: _____

AMBASSADOR PROGRAM

- I am interested in being an NCD A International Ambassador at the conference.
- I am an international participant and interested in having an NCD A Ambassador at the conference.

NCD A MEMBERSHIP

Yes, I would like to join/renew NCD A membership and save on my conference registration fees.

Regular Member (annual fee) \$95 \$ _____
For those who have an interest or involvement in career development.

Student Member (annual fee) \$40 \$ _____
Students enrolled in programs preparing them for counseling and other career development areas.

New Professional Member (annual fee) \$40 \$ _____
For graduate students, those in their first year of employment OR anyone new to NCD A regardless of employment history. Limit of one year.

PRIVACY STATEMENT

- I have read and understand the NCD A Privacy Statement. The NCD A Privacy Policy can be found at www.ncda.org.

PAYMENT

- Payment must accompany registration form or registration will not be processed.
- Purchase Order Payments: PO must accompany registration form.
- Payment must be made in U.S. dollars.
- Payable to: National Career Development Association (FEI: 52-6045839)
- W-9 can be found at www.ncdaconference.org

Check Credit Card Purchase Order # _____

Credit Card Number _____

Expiration Date _____ Security Code _____

Cardholder Name _____

Billing Address of Cardholder _____

City, State, Zip, Country _____

Email of Cardholder _____

TOTAL ENCLOSED

Total payment for both sides of registration form.
Conference Registration and NCD A Membership. \$ _____