NCDA FY 2022-2023
Strategic Plan
Accomplishments

NCDA has identified three main goals:
Membership, Professional Identity, and DEI

NCDA’s vision is for all people to attain fulfilling career and life goals.

NCDA provides professional development, publications, standards, and advocacy to practitioners and educators who inspire and empower individuals to achieve their career and life goals.
MEMBERSHIP

5,568

Current

3% Increase in new Organizational Members

1% Increase in members from underrepresented populations

New Member Services

Mentoring Programs • The Hub On-Demand Training

NCDA National Career Development Association
MEMBERSHIP

Corporate Outreach

156 Organizational Members

From outside of US

Training Agreements with
- Connecticut State Community College System
- King Saud University, Saudi Arabia
- Mathematica (US Dept of Labor Research Company)
- New Hampshire Dept of Health and Human Services
- New Taipei City Youth Department (Education Dept Branch)

Collaborations with
- Complete College America
- Council for Advancement of Standards in Higher Education (CAS)
- NACADA – Global Community for Academic Advising

New Professional Development
- New NCDA Hub
- Bimonthly Podcasts
- Online/OnDemand Training
- Enhanced Constituency Webinars
- CE Opportunities for NCDA Publications
GLOBAL Expansion for NCDA

- Co-sponsored first Arabic Career Development Conference in Egypt
- Sent Delegation to Taiwan to support Strategic Business Development
- Translated training curriculum into Arabic – first Arabic sales to the MENA Region
- Co-sponsored Global Social Media Campaign with Canadian Career Development Foundation and CERIC
- Sent Delegation to Toronto for ACA Conference
- Planning 2023 Conference in Shanghai, China
- New Alternate Pathways Partners for credentialing outside of the US
Professional Identity

Credentials Awarded

3,228

Total

57% Members who are credentialed

14% (460) From outside of US

Counseling/Non-Counseling

Masters in Counseling or Grad Student 50% 50% Non-Counseling Masters and other Education
DEI

Increased Conference Activities
DEI Symposium, 14 dedicated sessions on DEI, more applicants for DEI Award

3 Micro Courses
New DEI On-Demand courses are live

Increased Leadership
from underrepresented populations

NCDA 2023
Career Development Around the World: Making Connections and Increasing Access to Impact the Global Labor Market
CHICAGO, ILLINOIS
JUNE 28-30, 2023
Pre-Conference June 28, 2023
NCDA GLOBAL CAREER DEVELOPMENT CONFERENCE

NCDA National Career Development Association