**NCDA Committee Mid-Year Report**

**PUBLICATION DEVELOPMENT COUNCIL**

**March 2023**

**Leadership Information & Council Member Updates:**

* Chair and Co-Chair from 2022-2023:
  + **Immediate Past Chair:** Emily Bullock Yowell, [Emily.Yowell@usm.edu](mailto:Emily.Yowell@usm.edu)
  + **Current Chair:** *Open* – in process identifying new chair
* Committee Members:

|  |  |  |  |
| --- | --- | --- | --- |
| **PDC Member** | **Role** | **Term** | **Term end date** |
| Jenn Leard | Member | 2 | 2023 |
| Chris Briddick | Member | 2 | 2023 |
| Heather Robertson | Member | 1 | 2024 |
| Michael Hall | Member | 1 | 2024 |
| Jessamyn Perlus | Member | 1 | 2025 |
| Spencer Niles | Member | 1 | 2025 |
| Darrin Carr | CG7 Coordinator |  |  |
| Melanie Reinersman | NCDA Staff |  |  |
| Julia Panke Makela | Board Liaison |  |  |

* Updates:
  + PDC Chair position is currently vacant as the Council seeks leadership.
  + The PDC was excited to welcome two new members: Jessamyn Perlus and Spencer Niles.
  + Second-term members, Chris Briddick and Jenn Leard, end terms with PDC in September.

**Committee Activities to Date:**

* The PDC met virtually in November and February
* Timely progress on the 2nd edition of the “Designing & Implementing Career Programs” (authors: Sampson & Lenz) monograph continues, with planned release at the June 2023 conference. *Content editors for this publication are Heather Robertson and Michael Hall.*
* Proposal for “Employee Career Development” monograph (author: Schutt) was approved and is scheduled for release in June 2024. *Content editors for this publication are Spencer Niles and Jessamyn Perlus.*
* Content reviews for CG7 continue as scheduled (one complete instrument review published in February – FIRO-B, two instrument reviews undergoing a content review – Life Balance Inventory and Career Decision Scale (both due in March), and one instrument review being written – Work-Life Balance Inventory); over 13 NCDA members offering to write reviews and additional instruments are being collected for assignment and review.
* Positive relationship and shared insights with NACADA and a possible joint publication for 2027, prompting discussion about potential changes to PDC’s review process based on ideas from NACADA’s process; decision made to continue current PDC process and continue to evaluate opportunities to increase NCDA member buy-in and partnership.
* Increased AD marketing efforts through SAGE and ASCA with no measurable outcomes, PDC decision to not repeat SAGE ads, continue to explore ASCA and work to identify other free options and continue regular marketing efforts.

**Projected Plan/Work Completed through September 30:**

* Actively work to identify next PDC Chair (all members asked to consider role; follow-up with members at in-person June 2023 meeting, if not identified before)
* Continue work on Sampson & Lenz monograph (June 2023 release) and begin work on Schutt monograph (June 2024 anticipated release).
* Continue content review and completion of CG7, led by Darrin Carr.
* PDC to discuss publication ideas and plan for 2025 and 2026, and continue evaluating option of editions to “Experiential Activities” and “Career Counseling Casebook” (conversations started at November meeting).
* PDC to further consideration of the collaboration with NCDA’s new Hub for continuing education from publications.
* PDC plans to meet in-person at the NCDA conference in June in Chicago.