NCDA FY 2021-2022
Strategic Plan
Accomplishments

NCDA has identified three main goals:
Membership, Professional Identity, and DEI

NCDA’s vision is for all people to attain fulfilling career and life goals.

NCDA provides professional development, publications, standards, and advocacy to practitioners and educators who inspire and empower individuals to achieve their career and life goals.
MEMBERSHIP

5,639
Current

5.70% Increase from June 2021

2% Increase in members from underrepresented populations

New Committees
Graduate Students • Membership
MEMBERSHIP

Corporate Outreach

120 Organizational Members

Training Agreements with
- Tribal Education Dept National Assembly
- CT State Community College System
- South Dakota Dept of Labor and Regulation
- King Saud University, Saudi Arabia
- Abu Dhabi Dept of Education Knowledge, UAE
- Local Source

15% From outside of US

Collaborations with
- AARP
- Amazon

New Professional Development
- Podcast
- Online/OnDemand Training
- Enhanced Constituency Webinars
- Hybrid Global Conference
- Mentoring Program
Perceptions of Career Development by Working Americans

Survey conducted in 2021 and Disseminated in 2022

1535 Adults 18+ surveyed

60% Valued assistance from Career Professionals

40% Career choice inspired by a Career Professional

Only 12% Had utilized a Career Professional
Professional Identity

Credentials Awarded

2,744

49% Members who are credentialed

13% CCCs

73% CCSPs

14% (397) From outside of US

Counseling/Non-Counseling

Masters in Counseling or Grad Student 50% 50% Non-Counseling Masters and other Education

NCDA CREDENTIALING COMMISSION Excellence in Career Development

NCDA National Career Development Association
Revised training curriculum and membership survey to include more inclusive language

Increased Conference Activities:
Town Hall, Breakfast, and 10 dedicated sessions addressing DEI

3 Micro courses on-demand about DEI