

NCD A 2022

GLOBAL CAREER DEVELOPMENT CONFERENCE

*Innovative Career Development
Strategies to Embrace Change:
Moving Forward
with Resilience*



*June 27-29, 2022
Anaheim, California*

*July 20-21, 2022
Virtual Conference*

EXHIBITOR PROSPECTUS

NCD A 2022

GLOBAL CAREER DEVELOPMENT CONFERENCE

June 27-29, 2022  Anaheim, California

ANAHEIM MARRIOTT

700 West Convention Way • Anaheim, CA 92801

Virtual Conference July 20-21, 2022

The NCD A Global Career Development Conference welcomes exhibitors and sponsors from public and private corporations, government agencies, educational institutions, and professional associations who offer career-related products and services such as books, media, computer-based systems, assessment instruments, and online services. Check out our sponsor packages and high visibility exhibit spaces! Additional marketing options are also available.

EXHIBITOR BENEFITS

- Company listing and description on the NCD A Conference website and on the Virtual Platform and Conference app
- Two complimentary conference registrations per booth
- Welcome reception in Exhibit Hall
- Grab and Go lunch in Exhibit Hall
- Morning beverages in Exhibit Hall
- Exhibitor Lunch Voucher
- Promotional opportunities
- Free link to your company website on the virtual Exhibit Hall on the NCD A Conference page



WHY EXHIBIT?

- Increase your return on your investment
- Gain client referrals
- Meet potential clients face-to-face
- Network through a Welcome Reception and Strolling Lunch with attendees
- Expand sales to interested and involved attendees
- Present new products in an innovative environment
- Support career development practitioners and educators
- Give product demonstrations

WHO ATTENDS THE NCD A GLOBAL CONFERENCE?

A wide variety of professionals attend this conference each year. These professionals include:

- Career Center Staff
- School Counselors
- Private Practice Career Counselors
- Counselor Educators
- Human Resource Professionals
- Career Coaches
- Workforce Development Personnel
- Government/Military and Corrections Counselors and other Career Service Providers

PRICING INFORMATION

In Person Regular Booth: \$1500
(\$100 discount for each additional booth)

Virtual Only Booth: \$900

IN-PERSON REGULAR BOOTH

- Two complimentary Conference registrations
- 10'x10' Booth
- 6' Skirted Table
- Two Chairs
- One Wastebasket
- Identification Sign
- Lunch Voucher
- WIRELESS INTERNET INCLUDED
- Virtual Booth Space

VIRTUAL ONLY BOOTH

- Links to own social media pages, website, etc.
- Availability to meet one-on-one with virtual conference attendees
- Upload files/brochures
- Company listing on NCD A website and Virtual Platform



CONFERENCE LOCATION

ANAHEIM MARRIOTT
700 West Convention Way
Anaheim, CA 92801



GROUP RATE:

\$199 plus applicable taxes

Reservations must be made by June 3, 2022 to receive the group rate or until the group block is full, whichever comes first.

Online Reservations at:
www.ncdaconference.org

PAST NCDA CONFERENCE EXHIBITORS AND SPONSORS

12Twenty
ACT, Inc.
AARP
Alliance of Career Resource Professionals (ACRP)
American Counseling Association (ACA)
American Counseling Association Insurance Trust
AmeriCorps VISTA
ASVAB CEP
Automation Federation
Awato
Beyond B-School
Binghamton University
Bronze Eagle Publications
Bureau of Labor Statistics
Business Model You, LLC
California Southern University
CandidCareer.com
CareerAndTalentHub.com
CareerCycles
CareerSafe
Career Coach Institute, LLC
Career Cruising
Career Development Network
Career Fair Plus
Career Guidance Charts
CareerGuy.com
Career Key, Inc.
CareerLeader
Career Liftoff Interest Inventory
Career Management Alliance
Career Marketing Techniques
CareerOneStop
Careerplanner.com, Inc.
Career [RE]Search Group
Career Shift LLC
CareerTeam
Career Thought Leaders
Center for Credentialing and Education
Center on Education and Work
CERIC
Certiport
College Measures
College Transition Publishing
Columbia Southern University
Core Passion, Inc.
CPP, Inc.
CRG Consulting Resource Group International, Inc.
CSO Research, Inc.
DeBruce Foundation
Dewey Color System
Digital Revolutions
DiscoverPolicing.org
Echoing Green
EdITS Publishing

Education Career Services, LLC
Educational Testing Service
Elevate, Inc.
Elevations for Students
Emerald Career Publishing
Expo Enterprise, Inc.
Federal Bonding Program
Federal Deposit Insurance Corporation
Feel Good, Inc.
Find Your Grind
FINRA
FOCUS 2 Online Career Assessment & Major Exploration System
FOCUS 2 Career and Education Planning
FranNet
Fridayd, LLC
GoinGlobal
Goodheart-Wilcox Publisher
GradLeaders
Graduway
Grand Canyon University
Greenwood Career Counseling Systems
GS Consultants
Harrison Assessments
High Frequency Living
Hobnob
How I Compare
Identimap, Inc.
ILOSTMYJOB.COM
indoCo, LLC
Indigo by Watershed, Inc.
Inspired Business Institute
Interstride
intoCAREERS
InterviewStream.com
IPAT
JibberJobber.com
JIST Publishing
Job Corps
Job-Hunt.org
Jobscan
Jobs Connected
Jobshop, Inc.
Kuder, Inc.
Learning Express, LLC
Life After Graduation
Life Reimagined
Lighthouse Assessments
ManpowerGroup
McGraw-Hill/Contemporary
Meditec
Mining Your Metaphors
NADA Foundation

National Career Pathways
National Court Reporters Association
OneLifeTools
OUT for Work
PAIRIN
PAR, Inc.
Passport Career.com
Peak-Career Consulting
Pearson
Pearson Assessments
Personality Dynamics, LTD.
PurpleBriefcase.com
Purposely, Inc.
Resume Place
Resume Writing Academy
ResuMiniMe
Resume Writing Academy/Career Thought Leaders
Relevant Classroom
R/S Foundation
Russian Blue Diamond
Securities Training Corporation
Self Directed Search
SkillScan
Sparkpath
Talent Matters
The Center for Work Ethic Development
The Grove Consultants International
The Highlands Company
The International Advantage
The National Resume Writers' Association
The National Society of Leadership and Success
The Omnia Group
The Resume Place, Inc.
The Washington Center
Thrive Academics
Trumotivate
TruPulse
Tuapath
TypeFocus Careers
University of the Rockies
US Army Recruiting Education Division
US Fish and Wildlife Service
Vault.com
Vocational Research Institute
Welfare Peer TA Network
Walden University
Wonderlic
Workplace Coach Institute, Inc.
Xap Corporation
Yanset Career Development
Yellowstone National Park Lodges
Zeiders Enterprises



EXHIBIT HALL SCHEDULE

SUNDAY JUNE 26, 2022

8:00 am – 1:00 pm Decorator Set Up
1:00 pm – 5:00 pm Exhibitor Set Up

MONDAY JUNE 27, 2022

8:00 am – 7:00 pm Exhibit Hall Open
11:45 am – 12:45 pm Grab n Go Lunch in Exhibit Hall
5:45 pm – 7:00 pm Welcome Reception

TUESDAY JUNE 28, 2022

8:00 am – 5:00 pm Exhibit Hall Open
5:00 pm – 8:00 pm Exhibitor Teardown

Conference event times are subject to change. For updated conference information please visit our website at www.ncdaconference.org
Virtual Conference July 20-21, 2022. For details, visit https://www.ncda.org/aws/NCDA/pt/sp/conference_agenda



Do you want to maximize your marketing opportunities at the premiere gathering of career development professionals?

Consider the following packages that are designed to highlight your products and services.

NCDA WELCOME RECEPTION & THEME PARTY SPONSOR \$25,000

- ❖ Recognition and signage at NCDA Welcome Reception and Theme Party (open to all convention attendees)
- ❖ One 10'x10' premier booth
- ❖ Virtual Booth
- ❖ Full page color ad on cover two, three, or four of fall or winter *Career Developments* magazine
- ❖ One set of pre- or post- conference participants' list INCLUDING EMAILS
- ❖ Four complimentary conference registrations
- ❖ One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- ❖ Recognition from podium during opening general session
- ❖ Listing with 100 word description and company logo in conference and on Virtual Exhibit Hall
- ❖ Link on NCDA's conference website
- ❖ Recognition in a sponsor thank you ad in fall *Career Developments* magazine

GRAB AND GO LUNCH SPONSOR \$15,000

- ❖ Recognition and signage at Strolling Lunch
- ❖ One 10'x10' premier booth
- ❖ Virtual Booth
- ❖ Full page color ad on cover two, three or four of fall or winter *Career Developments* magazine
- ❖ One set of pre- or post- conference participants' list INCLUDING EMAILS
- ❖ Four complimentary conference registrations
- ❖ One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- ❖ Recognition from podium during opening general session
- ❖ Listing with 100 word description and company logo in conference and on Virtual Exhibit Hall
- ❖ Link on NCDA's conference website
- ❖ Recognition in a sponsor thank you ad in fall *Career Developments* magazine





SPONSORSHIP PACKAGES *Continued*

For updated conference information visit our website at www.ncdaconference.org

PLATINUM SPONSOR \$10,000

- ❖ One 10'x10' premier booth
- ❖ Virtual Booth
- ❖ Sponsored session on Virtual Platform
- ❖ Full page color ad on cover two, three or four of fall or winter *Career Developments* magazine
- ❖ One set of pre- or post- conference participants' list INCLUDING EMAILS
- ❖ Four complimentary conference registrations
- ❖ One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- ❖ Recognition from podium during opening general session
- ❖ Listing with 100 word description and company logo in conference and on Virtual Exhibit Hall
- ❖ Link on NCDAs conference website
- ❖ Recognition in a sponsor thank you ad in fall *Career Developments* magazine

SPONSOR \$5,000

- ❖ One 10'x10' premier booth
- ❖ Virtual Booth
- ❖ Half page color ad in fall or winter *Career Developments* magazine
- ❖ One set of pre- or post- conference participants' list INCLUDING EMAILS
- ❖ Two complimentary conference registrations
- ❖ One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- ❖ Recognition from podium during opening general session
- ❖ Listing with 100 word description and company logo in conference and on Virtual Exhibit Hall
- ❖ Link on NCDAs conference website
- ❖ Recognition in a sponsor thank you ad in fall *Career Developments* magazine

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Includes recognition from the podium during opening general session, at the sponsored event.

- Lanyard Name Tag Holders \$2,000
- Refreshment Breaks \$1,000 (4 available)
- Take-One Literature \$500
- Conference Notepads \$1,500
- Conference Tote Bags \$3,000
- One piece of literature to be displayed on the sharing tables (1,000 copies)

FOR MORE INFORMATION CONTACT:

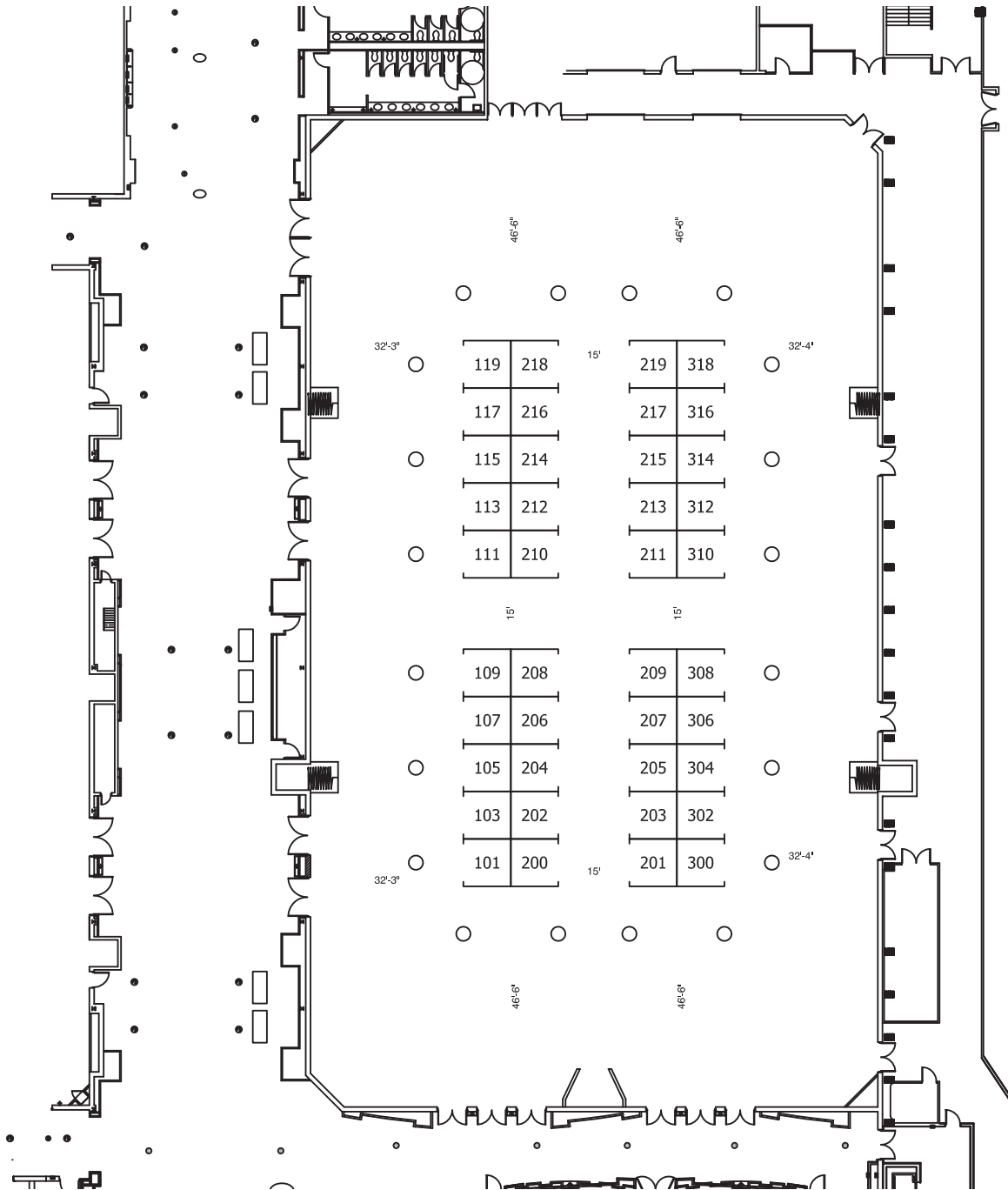
Alicia Cheek • NCDAs Conference Exhibits Coordinator
305 N. Beech Circle, Broken Arrow, OK 74012
Phone: (918) 663-7060 • Fax: (918) 663-7058 • acheek@ncda.org

NCDAs is monitoring the COVID Restrictions at the state and local level. If, for any reason, this event is transferred to a fully virtual event, you will be contacted and refunds for the live event will be honored. We do anticipate hosting this hybrid event, both live in Anaheim and Virtually on July 20-21, 2022.



EXHIBIT HALL FLOOR PLAN

ANAHEIM MARRIOTT 700 West Convention Way, Anaheim, CA 92801 Marquis Ballroom



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For more information contact:

Alicia Cheek

NCDA Conference Exhibits Coordinator

305 N. Beech Circle, Broken Arrow, OK 74012

Phone: (918) 663-7060 Fax: (918) 663-7058

acheek@ncda.org



For updated conference information visit our website at www.ncdaconference.org

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EXHIBIT RESERVATION FORM

National Career Development Association
2022 Global Career Development Conference
Anaheim, CA • June 27-29, 2022

Name of Organization: _____
(As you wish it to appear on your sign, limited to 26 characters and/or spaces)

Contact Person(s): _____
(Person who should receive all exhibit information/Person who will be on site at conference booth)

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

URL Website Address (required for Virtual Exhibit Hall link): _____

Booth Preferences: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Exhibitor's Name Badge (for complimentary registration): _____

Exhibitor's Name Badge (for complimentary registration): _____

Exhibit-Only Badge (\$75 charge): _____

BOOTH DESCRIPTION:

Please provide a 50-word description for inclusion in the conference program book and virtual exhibit hall. Email to acheek@ncda.org or attach a separate sheet of paper with your description with reservation form.

ORDERING INFORMATION:

FULL PAYMENT is required to confirm and reserve your space at the NCDA Global Career Development Conference. No spaces will be held or assigned without full payment. Spaces available on a first come, first served basis.

- ☐ In-Person Regular Booth 10'x10' (includes Virtual Booth): **\$1,500** (\$100 discount for each additional booth)
☐ Exhibit Only Badge **\$75** (exhibitor only badge allows additional exhibitors in the exhibit hall only)
☐ Virtual Only Booth **\$900**

TOTAL AMOUNT ENCLOSED \$ _____

PAYMENT INFORMATION:

Credit Card: ☐ MasterCard ☐ Visa ☐ American Express ☐ Check (make check payable to National Career Development Association)

FEI#: _____

Name on Card: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Billing Address: _____

Signature: _____ Date: _____

EXHIBITOR'S ACCEPTANCE:

I, _____, the authorized representative of the firm name above, agree to all terms and conditions contained in the exhibiting brochure.

Exhibitor Signature _____ Date _____

MAIL OR FAX COMPLETED ORDER FORM:

Alicia Cheek, NCDA Conference Exhibits Coordinator
305 North Beech Circle, Broken Arrow, OK, 74012

Fax: (918) 663-7058

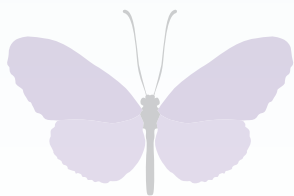
For more information,
contact **Alicia Cheek**
(918) 663-7060
or acheek@ncda.org.

NCDA is monitoring the COVID Restrictions at the state and local level. If, for any reason, this event is transferred to a fully virtual event, you will be contacted and refunds for the live event will be honored. We do anticipate hosting this hybrid event, both live in Anaheim and Virtually on July 20-21, 2022.



TERMS AND CONDITIONS

- 1. FLOOR PLAN.** All dimensions and locations shown on the floor plan are believed, but not warranted, to be accurate. The Exhibit Management (NCDA) reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors, the conference program, or safety regulations.
- 2. CANCELLATION OF SHOW.** In the event that fire, strike or other circumstances beyond the control of the Exhibit Management (NCDA) cause the conference or the exhibits or sponsored events to be cancelled, full refund of rental fee will be made.
- 3. CANCELLATION OF EXHIBIT.** In the event that written notification of intent to cancel the exhibit contract is received by April 15, 2022, (NCDA Conference Exhibits, 305 N. Beech Circle, Broken Arrow, OK, 74012; or fax 918.663.7058), the exhibitor fees paid by the exhibitors will be refunded, less a \$100 service charge. No refunds will be given after April 15, 2022.
- 4. FIRE AND SAFETY REGULATIONS.** All local regulations will be strictly enforced, and the exhibitor shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings, decorations and booth equipment must be fireproofed and electrical wiring must meet the requirements of the exhibit service contractor. No combustible materials or other substance prohibited by the regulations shall be used or stored in or around exhibit booths.
- 5. APPEARANCE AND ACCEPTABILITY OF EXHIBITS.** Any part of the exhibit that does not lend itself to an attractive appearance such as an unfinished side, must be draped at the exhibitor's expense. All exhibits shall be to serve the interests of the participants of the National Career Development Association Global Conference, shall be operated in a way that will not detract from other exhibits, and shall be arranged so that they do not obstruct the general view, nor hide other exhibits. Conference management reserves the right to require the immediate withdrawal of any exhibit, which it believes to be offensive or injurious to the purpose of the Association.
- 6. INSTALLATION AND DISMANTLING OF EXHIBITS.** All installation and dismantling of exhibits must be carried out during the time indicated in the accompanying exhibit information. Innovative Expo is the exclusive provider of labor for installation and dismantling of the exhibits.
- 7. RESTRICTIONS ON THE USE OF SPACE.** No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of conference management. Solicitations, demonstrations, signs and related activities and materials must be carried out within the bounds of their respective booths. Operation of sound devices is allowed if the exhibitor complies with restrictions of loud music. The exhibitor must surrender space occupied in the same condition it was at the time of occupation.
- 8. EXPOSITION SERVICES.** Conference Management has hired Innovative Expo to act as the sole exhibit service company of the National Career Development Association Global Conference. Conference Management is in no way responsible for the dealings between the service company management, floor manager, and the exhibitors.
- 9. LABOR.** Innovative Expo is the exclusive provider of labor for this event. Information regarding specific regulations that are applicable may be obtained from the exhibit service company.
- 10. DRAYAGE.** All shipments of exhibit materials must be made to the official drayage company as indicated in the exhibitor service kit.
- 11. LIABILITY.** The exhibitor assumes full responsibility and liability for damages to persons or property connected with the exhibitor's display or caused by the exhibitor's agents or employees. Exhibitor agrees to hold harmless, indemnify and defend the National Career Development Association and the Conference Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition.
- 12. SECURITY.** Conference management will provide a security service during the time the exhibits are not open and the hotel will secure the exhibit area during the time that the exhibits are open. However, providing such security shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of exhibitors, which shall at all times remain in the sole possession and custody of each exhibitor and shall be the sole responsibility of each exhibitor.
- 13. NON-DISCRIMINATION.** NCDA will not knowingly accept exhibits or advertisements that discriminate on the basis of race, color, sex, religion or creed, national origin, sexual orientation, disability or age.
- 14. COVID.** NCDA is monitoring the COVID Restrictions at the state and local level. If, for any reason, this event is transferred to a fully virtual event, you will be contacted and refunds for the live event will be honored. We do anticipate hosting this hybrid event, both live in Anaheim and Virtually on July 20-21, 2022.





SPONSOR FORM

National Career Development Association
2022 Global Career Development Conference
Anaheim, CA • June 27-29, 2022

Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

URL Website Address (required for Virtual Exhibit Hall link): _____

Signature _____ Date _____

Please e-mail a 100-word description for the virtual exhibit hall and conference program to acheek@ncda.org.

Or attach a separate piece of paper with your description.

(Only available to Party, Lunch, Platinum, and Sponsor Packages)

PLEASE INDICATE PREFERENCES:

☐ NCDA Welcome Reception and Theme Party Sponsor: \$25,000

☐ Exhibit Hall Grab and Go Lunch Sponsor: \$15,000

☐ Platinum Sponsor: \$10,000

☐ Sponsor: \$5,000

☐ Take-One Literature: \$500

☐ Pre-Conference Mailing List (addresses only): \$200

☐ Post-Conference Mailing List (addresses only): \$200

☐ Neck Wallet Name Tag Holders: \$2,000

☐ Conference Notepads: \$1,500

☐ Refreshments Breaks: \$1,000 (4 available)

☐ Conference Tote Bags: \$3,000

PAYMENT INFORMATION:

Credit Card: ☐ MasterCard ☐ Visa ☐ American Express ☐ Check (payable to National Career Development Association)

FEI#: _____

Name on Card: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Billing Address: _____

Signature: _____ Date: _____

Note: Full payment is due in order to reserve your sponsorship. No sponsorships will be held without full payment.

Please complete and return this form with payment to:

Alicia Cheek, NCDA Conference Exhibits Coordinator

305 North Beech Circle, Broken Arrow, OK 74012

Phone: (918) 663-7060 Fax: (918) 663-7058 Email: acheek@ncda.org



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Anaheim, California!***

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***Be a part of the largest gathering of career development professionals.
Highlight your products and services to professionals in the field.***

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Development
Association

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www.ncda.org

For more information on exhibiting,
sponsoring or advertising, contact Alicia Cheek
at (918) 663-7060 or acheek@ncda.org.

www.ncdaconference.com