



# NCD A 2023

*NCD A Global Career  
Development Conference*

**CHICAGO, ILLINOIS  
JUNE 29 – JULY 1, 2023**

Pre-Conference June 28, 2023

***Career Development  
Around the World:***

**Making Connections  
and Increasing Access  
to Impact the  
Global Labor Market**

***REGISTRATION BROCHURE***

# 2023 NCDA Global Conference



**Join me in  
Chicago for  
the 2023 NCDA  
conference!**

The theme is **Career Development Around the World: Making Connections and Increasing Access to Impact the Global Labor Market** and focus will be given to the impact career development makes internationally in a post-pandemic world.

We will come together in Chicago, Illinois to connect with one another in our new normal. Chicago, much like my hometown of Baltimore, is a city known for its diversity, culture, and industry. Located on lands that were the traditional homelands of Native people, Chicago is the perfect location for us to come together and discuss the global impact of career development work, share ideas across constituency groups, and discuss ways to increase access to career resources for all people.

There will be several keynote speakers to inspire, challenge and encourage you! In addition, a robust slate of general sessions, posters, and networking opportunities will be available to meet your learning needs. And, to seal the deal, I promise everyone will have the opportunity to connect with colleagues and old friends over a warm cup of coffee.

I hope you will plan to attend and I look forward to connecting with you in Chicago! My goal is that we can come together in our new normal and continue to restore what was lost over the last few years because of the pandemic. I also look forward to celebrating the work being done in career development around the world and to bring like minds together to help us forge a path forward. You don't want to miss this opportunity!

**Dr. Lakeisha Mathews**  
**NCDA President 2022-2023**



## KEYNOTE SPEAKERS



**TUCKER BRYANT** is an award-winning poet and Stanford graduate who left a role in Product Marketing at Google to help businesses grow through his work. Tucker challenges organizations to tap into poetic concepts as a means of bringing about transformations in leadership and innovations. His stories, which have garnered millions of views online, have been featured at TEDx, The Prince's Trust (UK) and dozens of other organizations across the globe. He has shared the stage with Mark Cuban, Bill Belichick, Gary Vaynerchuk, Earvin "Magic" Johnson as well as founders/executives from scores of Fortune 500 companies.



**DR. KIMBERLY FRAZIER** serves as the 71st president of the American Counseling Association. Dr. Frazier received her PhD in Counselor Education from the University of New Orleans. Her research areas of interest include the impact of systemic oppression and trauma on marginalized people of color. Dr. Frazier is an expert on best practices applying cultural competency in the workplace, leadership, advocacy and working with children and families of color. Many of her published works can be found in the Journal of Multicultural Counseling and Development and the Journal of Counseling and Professional Psychology.



**DR. MONICA P. BAND** is a trauma-informed licensed mental health therapist focusing on strategy and application for integrating Diversity, Equity, Inclusion, and Belonging within mental health care practice/public education/policy. She promotes culturally responsive practices by deconstructing theory and research to create a more accessible understanding of mental health concepts for all. Dr. Band serves as an SME for nonprofits such as The AAKOMA Project, whose mission focuses on the mental health for youth of color and the JED Foundation, whose mission is to protect the emotional health of adolescents and prevent suicide in the U.S. She regularly contributes to news and media in places such as Counseling Today, ABC News 7, ASIAN Project, Forbes Health, and Reuters.



# Special Conference Features



## CONFERENCE HOTEL

### Sheraton Grand Riverwalk Hotel

301 East North Water Street  
Chicago, IL 60611  
Ph: (312) 464-1000

Online Hotel Reservations are available at [www.NCDAconference.org](http://www.NCDAconference.org)  
Room Rate: \$209 plus taxes (currently 17.4%)

Reservations must be made by **June 13, 2023** in order to receive the group rate. **Room block may fill prior to June 13, so please make your reservations in advance.**

## FIRST-TIMERS MEETING

This is a great way to gain tips on how to make the most out of the conference. Meet members of NCDA, other conference first-timers, committee members and maybe walk away with a door prize.

## NCDA WELCOME RECEPTION AND NCDA PARTY

Join us for a Welcome Reception in the Exhibit Hall. This is a fantastic way to meet and mingle with vendors and conference attendees. Light appetizers and drinks will be available. The NCDA Party is your chance to have some fun! Dancing, food, and drinks with a colorful “carnival” flare. You won’t want to miss this!

## CONFERENCE SESSIONS

- 80 different presentations (70 minutes each)
- 120 Roundtable sessions (30 minutes each)
- 8 in-depth Professional Development Institutes (4 hours each)
- 3 general sessions

and numerous interactive opportunities to meet with NCDA committees, attend the NCDA Membership Meeting and more...

## CONSTITUENCY GROUPS

A great way to meet like-minded individuals. Constituency groupings are designed to represent your work setting or interest affiliation. We use color-coded name tags to represent the different constituency groups which makes it easy to see who shares your interests or work settings.

## EXHIBIT HALL

Don’t miss the chance to meet face-to-face with up to 40 premier vendors of career development products and services. Enjoy the Grab-and-Go lunch available to all attendees on Thursday!

## DIVERSITY, EQUITY AND INCLUSION SYMPOSIUM

This 3-hour symposium features carefully curated information on the latest trends and issues facing career service professionals around Diversity, Equity, Inclusion, Belonging and Accessibility (DEIBA). Free to all registered attendees. Make sure you check the box on the registration form if you wish to attend. More information available at [www.NCDAconference.org](http://www.NCDAconference.org).

## NCDA AWARDS

Awards will be presented at different times throughout the conference. It is always a fun time to recognize these amazing people and their important contributions to career development.

## CONTINUING EDUCATION

12 CEs are available for full conference participation. Additional CEs are available. NCDA is an NBCC Approved Continuing Education Provider. See NCDA website for details.

## AMBASSADOR PROGRAM

The Ambassador Program pairs up an International attendee with a seasoned conference attendee. This is a great way to navigate the conference for those unfamiliar with NCDA. If you would like to participate, just check the appropriate box on the registration form.

# Professional Development Institutes

For those interested or needing more continuing education, NCDA offers the option to register for Professional Development Institutes (PDIs) for a more in-depth look into specific career topics. (PDIs require additional registration fees). PDIs are held before and after the main content of the conference. Registration is limited for each session listed.

## JUNE 28, 2023 7:45 AM – 12:00 NOON

- PDI #1 – Taking Your Private Practice Global: How to Market & Sell Career Services Across the Globe
- PDI #2 – Finish Strong: Models, Tips, Tools and Techniques to Grow Your Access and Impact with Older Adults
- PDI #3 – Career Construction Counseling: Principles and Practices to Promote Career Success for All
- PDI #4 – Creative Techniques: Making Career Connections for Diverse Populations

## JULY 1, 2023 7:45 AM – 12:00 NOON

- PDI #5 – Work Like a Mother: Re-Writing the Script for a Mother’s Career and Wellness Journey
- PDI #6 – Diversifying Our Workforce: Enhancing Mentorship through the Lens of Social Cognitive Career Theory
- PDI #7 – Automation and Artificial Intelligence: Career Opportunities and Challenges in a Global Economy
- PDI #8 – Group Career Counseling: Principles and Practices

**Please visit [www.NCDAconference.org](http://www.NCDAconference.org) for descriptions of each Professional Development Institute.**





# REGISTRATION FORM



**Career Development  
Around the World:  
Making Connections and  
Increasing Access to Impact  
the Global Labor Market**

**NCD A GLOBAL CAREER  
DEVELOPMENT CONFERENCE**

**CHICAGO, ILLINOIS  
JUNE 29 – JULY 1, 2023**



**Please check here if you are a  
first-time attendee.**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip/Country \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

(please print email address clearly)

Please identify your preferred pronouns:

- ☐ He/him/his/himself  
☐ She/her/hers/herself  
☐ They/them/theirs/themselves  
☐ Ze/hir/hirs/hirself  
☐ Prefer not to answer/don't want pronouns listed

Please identify which constituency group best describes you:

- ☐ Counselor Educators and Researchers  
☐ Private Practice, Business/Industry & Agencies  
☐ Higher Education Career Counselors & Specialists  
☐ School Career Counselors and Specialists  
☐ Graduate Student

**SECURE ONLINE REGISTRATION AVAILABLE AT: [www.ncdaconference.org](http://www.ncdaconference.org)**

**IMPORTANT: NCD A Headquarters will not accept conference registrations in the office after June 13.  
Please plan to register on-site if you wish to register after June 13, 2023.**

## CONFERENCE REGISTRATION, June 29–July 1, 2023

|  |       |          |
|--|-------|----------|
| NCD A Member                           | \$599 | \$ _____ |
| NCD A Student/Retired/New Professional | \$475 | \$ _____ |
| Non-Member                             | \$699 | \$ _____ |

*The DEI Symposium is optional and free to all attendees but we do ask that you confirm your attendance at this event.*

☐ Yes, I plan to attend the DEI Symposium, July 1, 8:00 - 11:00 am

## PROFESSIONAL DEVELOPMENT INSTITUTES

*On-site registration cannot be guaranteed. Space is limited. Fee is PER PDI.  
PDIs are OPTIONAL and are not included in Conference Registration fees.*

**SERIES 1:** June 28, 7:45 am – 12:00 pm (please indicate selection)

☐ PDI #1 ☐ PDI #2 ☐ PDI #3 ☐ PDI #4

|  |       |          |
|--|-------|----------|
| NCD A Member                           | \$175 | \$ _____ |
| NCD A Student/Retired/New Professional | \$175 | \$ _____ |
| Non-Member                             | \$195 | \$ _____ |

**SERIES 2:** July 1, 7:45 am – 12:00 pm (please indicate selection)

☐ PDI #5 ☐ PDI #6 ☐ PDI #7 ☐ PDI #8

|  |       |          |
|--|-------|----------|
| NCD A Member                           | \$175 | \$ _____ |
| NCD A Student/Retired/New Professional | \$175 | \$ _____ |
| Non-Member                             | \$195 | \$ _____ |

## ONE-DAY REGISTRATION

Please indicate: ☐ Thursday ☐ Friday

|  |       |          |
|--|-------|----------|
| NCD A Member                           | \$250 | \$ _____ |
| NCD A Student/Retired/New Professional | \$250 | \$ _____ |
| Non-Member                             | \$350 | \$ _____ |

**Career Development Around the World:  
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# REGISTRATION FORM



## HOW TO REGISTER



Securely Online at  
[www.ncdaconference.org](http://www.ncdaconference.org)  
(preferred method)  
Major credit cards accepted.



**Mail**  
Check or Credit Card accepted.  
Send Registration Form and payment to:  
NCD A, 305 North Beech Circle,  
Broken Arrow, OK 74012



**Fax**  
Purchase Order or Credit Card accepted.  
Fax: (918) 663-7058

Confirmations will be sent via email.

## CANCELLATION POLICY

Cancellations received in writing prior to June 13 will be subject to a \$50 processing fee (US funds). NO refunds will be given after June 13. If paying via purchase order, your organization will be required to fulfill the purchase order even if you do not attend. Refunds will not be given for no-shows after the conference.

## SUBSTITUTIONS

Attendee substitutions will be accepted if received in writing from the original registrant by June 13. Requests may be emailed to Natalie Scrimsher at [nscrimsher@ncda.org](mailto:nscrimsher@ncda.org). Registration fees will be based on substitute's membership status.

## ATTENDEE IMAGE POLICY

See [www.NCDAconference.org](http://www.NCDAconference.org) for full policy.

### QUESTIONS?

Visit our website at  
[www.NCDAconference.org](http://www.NCDAconference.org)  
Phone: (918) 663-7060 Fax: (918) 663-7058  
Email: Natalie Scrimsher:  
[nscrimsher@ncda.org](mailto:nscrimsher@ncda.org)  
NCD A  
305 North Beech Circle  
Broken Arrow, OK 74012

## SPECIAL NEEDS

Please indicate any special needs you may have. ☐ Dietary ☐ Physical

Please provide a brief description of special needs: \_\_\_\_\_

## AMBASSADOR PROGRAM

- ☐ I am interested in being an NCD A International Ambassador at the conference.
- ☐ I am an international participant and interested in having an NCD A Ambassador at the conference.

## NCD A MEMBERSHIP

☐ **Yes**, I would like to join/renew NCD A membership and save on my conference registration fees.

**Regular Member** (annual fee) \$95 \$ \_\_\_\_\_  
For those who have an interest or involvement in career development.

**Student Member** (annual fee) \$40 \$ \_\_\_\_\_  
Students enrolled in programs preparing them for counseling and other career development areas.

**New Professional Member** (annual fee) \$40 \$ \_\_\_\_\_  
For graduate students in their first year of employment in the field OR anyone new to NCD A regardless of employment history. Limit of one year.

## PRIVACY STATEMENT

- ☐ I have read and understand the NCD A Privacy Statement. The NCD A Privacy Policy can be found at [www.ncda.org](http://www.ncda.org).

## PAYMENT

- Payment must accompany registration form or registration will not be processed.
- Purchase Order Payments: PO must accompany registration form.
- Payment must be made in U.S. dollars.
- Payable to: National Career Development Association (FEI: 52-6045839)
- W-9 can be found at [www.ncdaconference.org](http://www.ncdaconference.org)

☐ Check ☐ Credit Card ☐ Purchase Order # \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Billing Address of Cardholder \_\_\_\_\_

City, State, Zip, Country \_\_\_\_\_

Email of Cardholder \_\_\_\_\_

## TOTAL ENCLOSED

Total payment for both sides of registration form.  
Conference Registration and NCD A Membership. \$ \_\_\_\_\_