

Maximising the world's potential through guidance



Newsletter

of the International Association for Educational and Vocational Guidance

Number 71, August 2012

Editorial

Dear IAEVG Member,

With Issue number 71 of the Newsletter we would like first of all to thank Suzanne Bultheel and Beatriz Malik for the excellent work they did as General Editors from 2007 to 2011. Both of them accepted other important responsibilities in the association and we are sure they will give to our association a great impulse and contribution to grow and improve because they are as so able as so deeply dedicated.



Béatriz Malik and Suzanne Bultheel

Jane and I, in assuming this new responsibility as General Editors, hope to realize our work in a manner that you will enjoy. Please, everyone feel free to send suggestions that will be greatly appreciated. We are honored to perform this task for our association which is so important in the world for its vision and also for the mission pursuing: bringing together academics, practitioners and decision makers in the field of guidance around the world. Our association is now represented by all continents and is offering its members every year more and more opportunities to communicate, inform, exchange and collaborate among each other.

The newsletter will keep and establish as a regular fixture the IAEVG President's column, because it has been greatly appreciated by our readers and also recognizing the wonderful work Lester does as President for our association.

Our last conference in South Africa was an amazing success and a worthy birthday for 60 years of the association. Each participant realized the precious meaning of the association, the high level of contribution and the extraordinary power

of the exchanges. The celebrations were full of joy, value and meaning, also thanks to the warm welcome from colleagues in South Africa, especially Avron Herr of PACE Career Centre.



Jane Goodman



Annamaria Di Fabio

This new year is bringing a new exciting event: the Conference in Mannheim/ Germany *Career Guidance for Social Justice, Prosperity and Sustainable Employment – Challenges for the 21st Century*, October 3-6, 2012. How easy it is to understand, the theme of the conference is very timely and testified that on each occasion our association is committed to confront the most challenging and useful topics with contributions from colleagues around the world.

We hope to see as many of you as possible and that the Conference in Germany will be a great stimulus for all the world in coping with this important topic. Be joined together and try new ways is the spirit of our association and we all know that together we are stronger and more creative. Thank you for supporting our association and keeping alive the ideal that unites all of us who are involved in guidance: maximising the world's potential through guidance.

To start the new year, we hope you will appreciate this Newsletter, and enjoy reading its contributions.

***Jane Goodman and Annamaria Di Fabio,
General Editors***

IAEVG President's column

IAEVG conferences provide the opportunity for members to attend high quality international events with colleagues from around the world. Over recent years conferences have been held in a wide range of locations across the globe: New Zealand, India, Australia and South Africa.

It has been important to support conferences in these countries, and in the case of India and South Africa, to help raise the profile of career guidance as an emerging profession.

It is now time to bring our international conferences back to Europe, the birthplace of IAEVG and the continent that still provides our



strongest membership base. This year's conference will be held in Mannheim, Germany and next year our conference will be hosted in Montpellier, France.

I am optimistic that as a result of taking our conferences to different parts of the world in recent years, we will see a rich diversity of delegates in Mannheim and Montpellier. They will be truly international events.

Lester Oakes
President IAEVG

International Congress in Brazil - From July 19th to July 22nd 2011 - University of Sao Paulo

A great success was the international Congress held at the University of Sao Paulo, Brazil, from July 19 to July 22 2011. This Congress was under the coordination of the Brazilian Association of Vocational Guidance (ABOP) and was held in commemoration of the III Latin American Congress of Counseling, X Brazilian Symposium of vocational guidance and the I Simposium of Research in Career Guidance.

In addition to the participation of more than 400 people, the quality of the papers and round tables carried out, were of very high quality which allowed the reflection by participants on some of the topics which at this time are of vital importance in the field of guidance.

As international guests included the participation of Dr. Jean Guichard (France), Dr. María Eduarda Duarte (Portugal) and Dr. Julio González (Vicepresident of the IAEVG).

In her lecture Dr. Duarte showed that we must make great efforts to unlearn that we are used to learn in the traditional way, in this case we must uncover our ideas to build new ones, and in the case of the guidance it should be considered as a personal process and called to eliminate the traditional points of guidance. In addition, said the speaker, that in the guidance field we should create new models taking into account our reality and emphasized that the guidance is aimed at the construction of ourselves and bring around the idea of team work.



Dr. Julio González and Prof. Jean Guichard

At the opening meeting, celebrated on July 20th, the main speaker, Dr. Jean Guichard (France) remarked the following:

- 1) The purpose of the vocational-professional guidance is designed to develop a career and design a project of life in general.
- (2) Each individual is entirely responsible to build her/his own life and career.
- (3) Counseling has among its functions: to develop vital skills that enable the self-construction of life. The skills to develop in this case should respond to the questions of how do? With who and why? In his point of view, this last skill was not yet considered by the counselors.
- (b) Preparing individuals to perform at the "liquid society", bounded by Bauman and the "society of the individuals", suggested by Norbert Elias.
- (c) Develop a process of customization in the guidance users.

We recommend reading the book *Psychology of Guidance and Counseling Designing Life of the author*. d) Within the counseling process should consider social factors (which are visible), and psychological factors (which are intangible).

Dr. Julio González raised some of the main challenges of the Counseling in the new social scenarios that Latin America has to do with:

a) Redefinition of the professional field and its theoretical model.

b) Training professionals of the Guidance,

c) Preparation in the new skills,

d) Consolidation of professional identity (through the consolidation of statehood policy guidance)

e) Development of new proposals for approaches,

f) Implementation plans integrators in Guidance, and

g) Integration between the counselors (through the consolidation of the Latin American Network of Guidance Professionals and national associations).

Julio González

Towards Quality and Professionalism in the German Career Guidance System – Presentation of Common Quality Criteria, a Quality Development Framework and a Competence Profile for Guidance Practitioners

The Project “Open Process of Coordination for Quality Development” launched its results at the conference “Perspectives of good guidance – developing quality and professionalism in career guidance”, 19th January 2012 in Berlin

After more than two years of intensive cooperation and coordination work with experts and stakeholders from policy, science, practice and the social partners a system of quality criteria und indicators, a competence profile for guidance practitioners, and a Quality Development Framework (QDF) for guidance providers were presented to a broader audience of career professionals, guidance providers and policy makers. The aim of the project, which was carried out by a research unit at Heidelberg University under the leadership of IAEVG member Professor Christiane Schiersmann and by the German National Guidance Forum (nfb) and which was funded by the Federal Ministry of Education and Research, is the implementation of commonly agreed standards for quality and professionalism in career guidance in Germany.

Key note speaker Prof. Anthony G. Watts (UK) placed the German quality process in an international context of quality development in career guidance. Discussions in the conference forums and in a high level policy panel signaled broad acceptance of the results and a need for commonly agreed quality standards. Further questions centered on the policy implications of implementing binding quality standards.

With the validation of the results at the conference the second project phase now emphasizes implementation strategies and the evaluation of the outcomes and impact of the quality development process. Another focus will

be the development of competence assessment instruments for career guidance competences. The QDF and the quality criteria will further be piloted within a broader scope.

Judith Frübing, National Guidance Forum in Education, Career and Employment (nfb), Germany



Karen Schober, president of the National Guidance Forum in Education, Career and Employment (nfb) and Vice President of the IAEVG



ELGPN Consultant Anthony G. Watts with representatives of federal ministries and the federal states

Further information: in English:

<http://www.beratungsqualitaet.net/english/index.html>;

<http://www.elgpn.eu/elgpndb/search/frontpage/view/46>

in German: <http://www.beratungsqualitaet.net>

A note for the AIOSP/IAEVG Newsletter

Recently, the S.I.O. – Società Italiana per l'Orientamento (Italian Society for Vocational Guidance) – has elected its new Board of Directors. The Society brings together in Italy all those who deal with Vocational Guidance both at academic and professional level.

The new Board of Directors is now made up as follows:

- G. Sangiorgi, President
- A. Costabile, Vice-President with responsibilities for the activities of “*Network development and consolidation*”
- L. Nota, Vice-President with responsibilities for “*International relations*”
- M. Ascione, Treasurer
- C. Cabras with responsibilities for “*Regional Branches, Delegates and the Territory*”
- A. Moretti, General Secretary
- R. Moretti, with responsibilities for “*Member Services*”
- D. Pavoncello, with responsibilities for “*Website and Communication*”
- S. Soresi, with responsibilities for “*Scientific Research and Training*”

The Board of Directors is flanked by:

- The Board of Arbitrators, made up of P. Cieno and R. Zuffo
- The Board of Auditors, made up of S. Santilli and P. Stefanelli

The first aim of the S.I.O. – which is a member of the most important international bodies – is spreading in our country the culture of a Vocational Guidance that can guarantee anyone who needs it the chance to access career services based on correct and up-to-date methodological and scientific presuppositions. Also for this reason, alongside organizing numerous scientific events in accord with as

see also: Fruebing, Judith. “Developing Quality of Career Guidance Services – the German approach of open coordination and its international context” in *Career Designing: Research and Counselling*, No. 1. (forthcoming)

many as 60 Universities, the Society has promoted the setting up of the *Network – University Training in Vocational Guidance*, which has already established two post-graduate inter-University Courses with the aim of



Prof. Giorgio San Giorgi

enhancing the training of our young counsellors and practitioners.

In addition to being strongly active as regards the consolidation and the development of its membership, the S.I.O. is currently very much engaged in the certification of competencies of career professionals.

At a time when improbable privatistic lists or repertories devoid of any scientific legitimation seem to continually spring up, the S.I.O. believes it has become unavoidable to act in order to safeguard clients, customers and career professionals themselves. The Society has decided to offer on a voluntary basis, *initially only to its members*, the opportunity to have one's own vocational guidance competencies certified. This is based on a deeply discussed and talked-over repertory that has been devised also in relation to prospects of professional training/updating.

It is a far-reaching commitment indeed, which the S.I.O. considers absolutely essential, above all in order to develop and maintain a high scientific and professional profile in the vocational guidance field. This is especially important nowadays in light of our country's difficult economic situation, which inevitably has a strong impact also on people's choices and personal development.

Prof. Giorgio Sangiorgi

Erasmus NICE Network to publish handbook on developing degree programs in guidance

The “Network for Innovation in Career Guidance & Counselling in Europe” (Erasmus NICE Network) is currently working on a handbook for

setting up and developing academic degree programs in career guidance & counselling.

Through the “Handbook for Tuning Degree Programs in Career Guidance and Counselling”, the Erasmus NICE Network aims at reaching several goals: On the one hand, the handbook shall provide a tool for setting up new study programs, on the other hand it is supposed to promote the development of mature degree programs, e.g. in terms of quality management, contents or methods of teaching/learning. Through the improvement of higher education in career guidance & counseling, the handbook shall contribute to realizing the vision of providing lifelong high-quality services in career guidance & counselling to everyone all over Europe.

The Erasmus NICE Network involved 40 academic institutions who either offer degree programs or who conduct research in the field of career guidance & counseling. From 2009-2012 the network, which is coordinated through the Heidelberg University, is being funded by the European Commission.

The handbook will be published in fall/autumn of 2012 and will be available both in hard copy and for download through the homepage of the Erasmus NICE Network: www.nice-network.eu.

Johannes W. Katsarov

UPCOMING CONFERENCES

“Career Guidance for Social Justice, Prosperity, and Sustainable Employment – Challenges for the 21st Century” in Mannheim/Germany; 3rd – 6th October 2012

Hosted by the University of Applied Labour Studies (HdBA) in cooperation with the International Association for Educational and Vocational Guidance (IAEVG/AIOSP) and the German National Guidance forum (*nfb*); *With generous funding from the Federal Ministry of Education and Science (BMBF) and the German Federal Employment Agency (Bundesagentur für Arbeit).*

Preparations for the conference are proceeding well – there will be more than 150 presentations and posters in numerous workshops and symposia dealing with the role of career guidance in the light of social justice, prosperity and employment issues. Excellent and well known keynote speakers will guarantee the high professional standard of the conference:

- Professor Jutta Allmendinger PhD (President of Social Science Research Centre, Berlin/Germany; Humboldt University Berlin)
- Professor Dr. Nancy Arthur (University of Calgary/Canada)
- Professor Ronald G. Sultana PhD. (University of Malta; Director of EMCER/Malta)
- Professor Dr. Dr. h.c Joachim Möller (Director Institute for Employment Research, Nürnberg/Germany; University of Regensburg).

The eight Thematic Fields of the conference will cover the following issues

- Career Guidance in a Globalized World

- Career Guidance for Skills Development, Functioning Labour Markets, and Social Inclusion
- Providing Career Management Skills– New All-age Services and Diversity Related Concepts
- Theories for a Better Practice: New Scientific and Research Approaches in Career Guidance and Counselling
- Modern Technology for Future Oriented Inclusive Guidance Services and Delivery
- Quality Development in Career Guidance; Competences, Qualifications, Ethical and Professional Behaviour of Guidance Practitioners
- Measuring the Immeasurable: Outcomes and Impact of Career Guidance and Counselling Interventions – “Prove it works”
- Policy for Coherent and Transparent Guidance Systems: National and International Developments and Challenges.

The Call for Papers is finished. Registration is ongoing until September 15th 2012 under:

<https://www.iaevg-conference-2012-mannheim.com/registration/online-registration-form/>;

Early Bird registration finishes April 30th 2012. **Please note that the number of participants is limited to 500 Persons.**

In addition to the ambitious scientific program there will be **Study Visits** to interesting fields of practice. You can join the **40th Anniversary of the Mannheim Study Program** for career

practitioners and of course the **Conference Dinner** with the **Poster Award**.

The City of Mannheim is close to **Frankfurt International Airport** (a 30 minutes ride by train) and located only a few kilometres from the City of

Heidelberg with its world famous Castle and the historic centre of the old town. Excursions to the nearby winegrowing district and other touristic highlights can be booked in advance or on site.

For more information see: <https://www.iaevg-conference-2012-mannheim.com/>

2013 IAEVG conference in Montpellier Career's guidance: a human or a citizen's right ?

What is the role of career's guidance and policies if we take into account both helping the individual -placing the individual first being the fundamental principal of the Declaration of Human Rights- and the education of the individual as a social being? While society's withdrawal into the private sphere and socialisation problems are increasing, the superiority of the collective over the individual is weakening. How, in this context, can we preserve the ability of living together? How can we create a genuine society? How can career's counselling play a part in restoring the social dimension and even the citizenship dimension of the individual?



The 2013 IAEVG conference will be held in South of France from 24th September to 27th. More information on scientific programme in future issues.

RESOURCES

Conference Proceedings - International Career Guidance Conference

The Conference Proceedings from last year's International Career Guidance Conference in Cape Town is now ready for download. The publishing of this Conference Proceedings has been made possible with the kind support of the Manufacturing, Engineering and Related Services SETA (merSETA). The Conference Proceedings can be found on the South African

Career Development Association website (www.sacda.org.za) or by simply clicking on this link http://www.sacda.org.za/sacda/Welcome_files/JournalIAEVG2.pdf

Avron Herr, Chairperson South African Career Development Association (SACDA)

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We really appreciate these contributions to make the Newsletter available in many languages.