

NCDA Regional Career Practitioner Institute

Practical Techniques and Strategies for Career Development Practitioners

October 16, 2015

VANCOUVER, BRITISH COLUMBIA, CANADA

National Career Development Association



Photo credit: Jeanette Amundson



Practical Techniques and Strategies for Career Development Practitioners

Welcome to Vancouver! NCDA is excited to offer this “Practical Techniques and Strategies for Career Development Practitioners Institute”, partnering for the first time with our Canadian colleagues in Vancouver. This CPI is a chance to connect, share and learn from so many that are passionate about careers.

The excitement started with committee conference calls, planning an event packed with inspiring keynoters, PDI’s that are unique, and breakout sessions that will enrich your work as you move forward in your work setting. We have much to learn from one another and the measure of our success will be determined by how well we build networks, support colleagues, and identify opportunities to grow our programs, practices, and skill sets.



There are few times in our professional lives that we participate in meaningful sharing and learning venues. We believe this unique CPI will stand out as one of those times! The entire NCDA Board looks forward to meeting you, continuing the tradition of hearing from members that “NCDA is like a big family, sharing the passion of career work”.

In addition, we invite you to join NCDA to celebrate its 2016 Conference in Chicago, June 30-July 2. The theme “Fostering Well-Being Through Meaningful Work” was chosen to engage all to reflect on career development and meaningful work and choices. We hope to welcome you there and encourage you to register early for the conference and hotel at www.ncdaconference.com.

Again, we welcome you to Vancouver and may you have a remarkable experience among the NCDA American and Canadian families!

Respectfully,


Cynthia Marco Scanlon, Ph.D.
NCDA President, 2015-2016

NATIONAL CAREER DEVELOPMENT ASSOCIATION

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NATIONAL CAREER DEVELOPMENT ASSOCIATION

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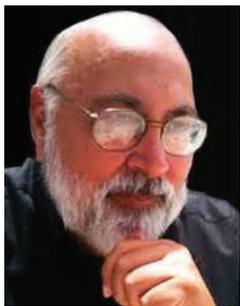
Creative Management Alliance

305 North Beech Circle • Broken Arrow, OK 74012

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www.ncda.org

Keynote Presenters



Mark Savickas

Professor of Behavioral Sciences, Northeastern Ohio Universities College of Medicine and Adjunct Professor of Counselor Education, Kent State University

Life Designing in Liquid Societies

The technological revolution of the 21st century, similar to the Industrial Revolution before it, has wrought dramatic changes in the occupational landscape and made it progressively more complex for individuals to choose occupations and adapt to work. The life course has become a biography of choice because adults must repeatedly explore, choose, and change roles. In the risk society of the 21st century, practitioners no longer preach planfulness for a stable 30-year career but instead foster identity and adaptability as they prepare for possibilities and projects. This presentation will discuss a life-designing intervention that helps people to cope with the uncertainties of individualized lives by constructing a biographical narrative that leads to purpose, intention, and action.

Dr. Mark Savickas has served as an Adjunct Professor of Counselor Education at Kent State University since 1975. During those 40 years he has taught the career counseling class to over 5,000 students. His most recent attempts to provide better instruction have focused on developing manualized interventions for career transitions.



Kris Magnusson

Dean, Faculty of Education, Simon Fraser University

The Accountability Challenge in Career Services: A Subversive Approach

Providers of career development services are increasingly required to document the impact of their services in order to maintain funding and/or support. Unfortunately, the accepted metrics of accountability rarely tell the whole story of service effectiveness. In this presentation, Dr. Magnusson will encourage career practitioners and service providers to take a much more robust and active role in both collecting evidence of the impact of their work and using that evidence to inform funders - and themselves - of the real value of their work. In doing so, we can subvert simplistic "accountability" attitudes and practices and replace them with more potent indicators of service efficacy.

Kris Magnusson has been a counsellor educator since 1989, and was the 2006 recipient of the Stu Conger award for leadership in career development. His recent work focuses on informing practice through applications of impact measures, and on the development of coherent career practice. Since 2009, Kris has served as the Dean of Education at Simon Fraser University.

NCDA *inspires*
AND *empowers*



THE ACHIEVEMENT
OF *career* AND *life goals*

by providing PROFESSIONAL DEVELOPMENT, RESOURCES,
STANDARDS, SCIENTIFIC RESEARCH,
and ADVOCACY.

Conference-At-A-Glance

Practical Techniques and Strategies for Career Development Practitioners

Pre-Conference Activities and Ancillary Meetings

Wednesday, October 14

8:00 am - 5:00 pm NCDCA Board of Directors Meeting Baker

Thursday, October 15

7:30 am - 5:00 pm Institute Registration Open Foyer

8:00 am - 5:00 pm NCDCA Board of Directors Meeting Baker

8:30 am - 4:00 pm Professional Development Institute #1 Seymour

8:30 am - 4:00 pm Professional Development Institute #2 Blackcomb

12:00 pm - 1:00 pm Lunch on Your Own

1:00 - 5:15 pm Professional Development Institute #3 Grouse

Career Practitioner Institute

Friday, October 16

7:30 am - 3:30 pm Institute Registration Open Foyer

8:00 - 8:30 am Morning Refreshment Break Foyer

8:30 - 9:45 am Institute Opening Session Blackcomb/Cypress

9:45 - 10:00 am Refreshment Break Foyer

10:00 - 11:00 am Presentation Series I Various Meeting Rooms

11:00 - 11:15 am Travel Break Foyer

11:15 am - 12:15 pm Presentation Series II Various Meeting Rooms

11:15 am - 1:30 pm Poster Sessions Foyer

12:15 - 1:30 pm Welcome Luncheon Foyer

1:30 - 2:30 pm Presentation Series III Various Meeting Rooms

2:30 - 2:45 pm Refreshment Break Foyer

2:45 - 3:30 pm Institute Closing Session Blackcomb/Cypress

NCDCA Global Career Development Conference

June 30 – July 2, 2016

Chicago, Illinois

www.ncdaconference.org

Agenda

Thursday, October 15

- 7:30 am – 5:00 pm **Institute Registration Open** Foyer
(The PDIs requires additional fees and pre-registration)
- 8:00 am - 5:00 pm **NCDAs Board of Directors Meeting** Baker
- 8:30 am – 4:00 pm **PROFESSIONAL DEVELOPMENT INSTITUTES**
- PDI #1: Constructing Careers in the Digital Age** Seymour
- Many counselors are innovating their practices by shifting concentration from fostering career development to designing lives. This shift in practice has been prompted by changes in the social organization of work and occupations. To respond to these changes, some counselors have turned to narrative models and methods for self-construction and identity shaping because this approach emphasizes life design rather than occupational choice. Looking at lives as novels being written focuses attention on the themes that activate and characterize individuals in both the work and partnership/family domains. From this narrative perspective, vocational interests are solutions to problems that people have experienced and work is an opportunity to actively master what has been passively suffered. This narrative approach to career counseling enables clients to fit work into their lives, rather than fit themselves to jobs. Thus, psychosocial mattering replaces occupational congruence as the goal of advising and counseling. This presentation will discuss and demonstrate practical techniques for using stories and articulating life themes to foster educational and career decision making. Participants will learn how to integrate these techniques into their ongoing practice and may even use the techniques to better understand why they became advisors and counselors and how their own occupations allow them to advance their own life stories.
- Mark Savickas, Professor of Behavioral Sciences, Northeastern Ohio Universities College of Medicine and Adjunct Professor of Counselor Education, Kent State University*
- 8:30 am – 4:00 pm **PDI #2: Strengthening Skills of Career Development Leaders** Blackcomb
- The career development sector is constantly impacted by shifts in local and international economies, employment and labour market policies, and individual and societal needs. Sector leaders need to be able to interpret, and work within, career development and labour market policies; monitor and manage programs and services to ensure quality; supervise practice; and build and develop effective teams and community partnerships. However, despite numerous programs geared at training front-line Career Development Facilitators, there are no programs to prepare them to lead the system into the future. As a result, there's an increasing tendency to hire leaders from outside the sector; however, many of them are unfamiliar with the core competencies required of the professionals they lead.
- This one-day Professional Development Institute brings together experienced career development leaders to strengthen the skills of current and future leaders in the sector. Drs. Roberta Neault and Deirdre Pickerell will host the day and present on leadership characteristics and competencies, human resources management, and community connections. They are joined by Tannis Goddard and other panelists, who will share strategies for effective practice supervision and best practices in fiscal/financial management
- Roberta Neault, Life Strategies Ltd. and Yorkville University; Deirdre Pickerell, Life Strategies Ltd; Tannis Goddard, Training Innovations; and Tom Burnell, Open Door Group*

1:00 – 5:15 pm

PDI #3: Pictorial Narratives: A Meaning-Making, Career Counseling Intervention

Grouse

Constructivist approaches to career counseling emphasize meaning. Constructivist career counselors listen not only to the spoken accounts of the client’s story, but also for the not-yet-said—the visceral, fragmentary pieces of experience that are viewed as valuable clues that can form the basis for meaningful options. The use of Pictorial Narratives represents an optimistic, non-pathologizing, holistic, narrative meaning-making approach to career counseling that involves client-produced drawings of the problem and preferred outcome stories. These drawings, which are believed to elicit implicit knowledge and memories, serve as a rhetorical springboard from which a richly descriptive, collaborative, therapeutic dialogue is generated that facilitates reflection, personal agency, and movement toward client-preferred career paths. The approach is user-friendly and can easily be integrated with other career interventions, such as My Career Story.

Participants in this Professional Development Institute will learn how to implement the Pictorial Narrative approach by engaging with it experientially, and then integrating it with My Career Story. The format will also consist of informal lecture on the philosophical and theoretical foundations of the Pictorial Narrative process, along with ample discussion and sharing among the participants. Several handouts, including case examples, will be provided.

Jeanne M. Taylor, Center for Career Services, John Carroll University

Friday, October 16

7:30 am – 3:30 pm

Institute Registration Open

Foyer

8:00 – 8:30 am

Morning Refreshment Break

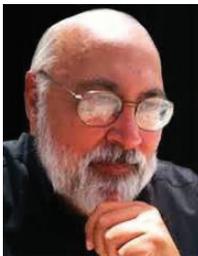
Foyer

8:30 – 9:45 am

**INSTITUTE OPENING SESSION
Welcome from Canada**

Blackcomb/Cypress

Norman Amundson
Riz Ibrahim
Cynthia Marco-Scanlon, NCDA President, 2015-2016



Life Designing in Liquid Societies

Mark Savickas, Professor of Behavioral Sciences, Northeastern Ohio Universities College of Medicine and Adjunct Professor of Counselor Education, Kent State University

The technological revolution of the 21st century, similar to the Industrial Revolution before it, has wrought dramatic changes in the occupational landscape and made it progressively more complex for individuals to choose occupations and adapt to work. The life course has become a biography of choice because adults must repeatedly explore, choose, and change roles. In the risk society of the 21st century, practitioners no longer preach planfulness for a stable 30-year career but instead foster identity and adaptability as they prepare for possibilities and projects. This presentation will discuss a life-designing intervention that helps people to cope with the uncertainties of individualized lives by constructing a biographical narrative that leads to purpose, intention, and action.

9:45 – 10:00 am

Refreshment Break

Foyer

10:00 – 11:00 am

Presentation Series I

#1 Practical Resources for Career Development Practitioners

Cypress

Career Development Practitioners – what can NCDA do for you today? Every day, 24/7 in fact, NCDA offers practical resources that can assist you in inspiring and empowering your clients/students. The only problem might be identifying these resources when you most need them. Here is your expert guide to NCDA resources, online and in print. Be the first to tour the NEW website!

Melanie Reinersman, NCDA Website and Web Magazine Editor

#2 Refreshing Your Testing Toolkit – What’s New?

What’s Revised? What are You Missing?

Grouse

Career practitioners are sometimes expected to select, administer, and interpret psychometric/career assessment tools/tests. Restricted by budget and contract requirements, with limited training or exposure to the wide range of tools available, many career programs use the same tools over and over again. This session will introduce a wide variety of assessment tools to help you refresh your toolkit by ditching what’s not working, updating what is, and adding what’s missing. The session will also unpack the notion of assessment to enhance understanding of the complexities of “assessment” within the career development sector.

*Roberta Neault, Life Strategies Ltd. and Yorkville University and
Deirdre Pickerell, Life Strategies Ltd*

#3 The Value of Free – Engaging Employers in ‘No Cost’ Services

Seymour

This workshop will provide engagement concepts and strategies to draw employers to services offered on a ‘no cost’ fee. Attendees will learn how to source and attract employers, overcome objections, and add value that contributes to the company’s bottom line. Ten concrete strategies to maximize employer engagement will be shared.

Jayne Barron, Job Developers Resource Network

11:00 - 11:15 am

Travel Break

Foyer

11:15 am – 12:15 pm

Presentation Series II

#4 Career Counseling Interventions

Cypress

As clients attempt to navigate career or educational decision making in the current ever-changing world of work, career development professionals can always use and share ideas of what has been helpful in their work with clients. Rather than viewing career counseling as something that is “done to” clients, we will examine a few interventions that build a collaborative working alliance, enhancing a positive journey for our clients.

Cynthia Marco-Scanlon, John Carroll University

#5 Technology and Social Media

Grouse

Do you know “what’s hot and what’s not” in technology and social media? What tools are available today to help you help your clients make informed career decisions and expand their job search? How can you use today’s technologies to market career services to potential clients? In this fast-paced session, multiple options will be presented, along with a discussion of how these might be of use in career settings.

Deb Osborn, Florida State University

#6 Cultural Competency Within a Global Context

Seymour

This session addresses cultural competency using three different perspectives. Ms. Lulin Zheng will describe how a group of immigrant professionals from China have managed to successfully handle the career transition experience. Gray Poehnell will discuss some of his work with aboriginal clients and will place particular emphasis on career craft and his Hope-Filled Engagement approach. Roberta Neault will introduce the concepts of “global careerists” and how to support this group during the career development process.

Moderator: Norm Amundson, University of British Columbia

Panel Members: Gray Poehnell, Ergon Communications; Roberta Neault, Life Strategies Ltd. and Yorkville University; Lulin Zheng, Langara College

11:15 am – 1:30 pm

Poster Sessions

Foyer

Poster #1: Agency and Career Development

Psychological agency, the ability of an individual to act towards a given end, is an important but often unrecognized aspect of career development. This poster provides a theoretical and historical overview of psychological agency and offers practical suggestions for how practitioners can help enhance the agency of their clients in career development practice.

Erin Thrift, Doctoral Student, Simon Fraser University

Poster #2: The Experience of Underemployed Educated Youth

The purpose of this research was to contribute experiential understanding of the lived experience of underemployment for youth who have graduated from college or university. This study utilized a narrative approach to answer the question: "What is the experience of underemployment for educated youth?" Eight youth (between the ages of 24 and 30) were asked to write a narrative on their experience with underemployment. Participants were invited to reflect on their personal experience of having completed post-secondary education and their experience working in fields that don't require these years of study. They were asked to write the story from their perspective with no rules or guidelines given. A thematic reflection was utilized to understand, organize and reveal the ways these participants experienced underemployment. The findings acknowledged a transition through loss and stress, and coming out the other side. From this, seven themes emerged: that of unmet expectations, disappointment, career indecision, pressure (internal, external and financial), a reflection on the value of education, a negative impact on psychological well-being and ultimately hope for the future.

The findings of this study reveal important information to better understand this population. The study hopes to greater prepare students exiting education and entering the workforce, and to normalize the myriad of emotions or reactions associated with this complicated experience.

Angela Katsamakias, Counsellor, Douglas College (Research conducted through UBC)

Poster #3: Throwing a Wrench in the Work(s): Using Multicultural and Social Justice Competency to Develop a Social Justice-Oriented Employment Counselling Toolbox

This poster session presents a social justice toolbox for employment counsellors to draw from when working with various populations at multiple systemic levels. Firstly, the author introduces social justice and its relationship to employment counselling (the toolbox). Secondly, the skills and knowledge required to integrate social justice into employment counselling (the tools) are presented. And finally, strategies are offered to maintain social justice competency, so that the tools can be maintained and applied ethically and effectively.

Courtenay Crucil, Clinical Counsellor at Touchstone Family Association, and Doctoral Student at Adler University

Poster #4: A Rewarding Journey: The Post-Secondary Experience of Chinese Students

This poster presents the findings from a study that sought to determine the different facets of the cross-cultural experiences of a specific group of students: Chinese international students from China. In particular, both the positive and negative qualities of the transition were assessed. Furthermore, in order to portray the capacity for international students to prosper while studying abroad, only students who expressed they were "doing well" regarding the cross-cultural changes were selected. The methodology employed was the Enhanced Critical Incident Technique (ECIT), and this method identified a total of 273 incidents: 135 helping incidents, 102 hindering incidents, and 36 wish-list items. The helping incidents were grouped into 9 facilitating categories that highlighted aspects such as the establishment and nurturance of relationships, personal growth and development, as well as the integration of culture-of-origin and host-culture attributes. The challenging incidents were grouped into 7 hindering categories, alongside 1 subcategory, and hindering findings reiterated the presence of challenging experiences. Finally, the 36 wish-list items were grouped into 3 categories (with 1 sub-category). Their expressed desires demonstrated the ability for personal insights and awareness to serve as an avenue towards addressing the challenges encountered by this specific group of international students.

By addressing a unique international student population, there appeared to be greater awareness towards the distinct experiences of this population, as well as the opportunity to contribute to the growing literature on international students. More importantly, the findings provided a holistic perspective of international students by attending to both facilitating and hindering events. Supported by the deliberate selection of students who report that they are adapting well, the results seemed to further corroborate a growing trend in the literature that views international students as capable of thriving and excelling, regardless of the difficulties or challenges they may encounter during their cross-cultural transition.

Alex Hui-Sen Huang, Learning Resource Teacher, Vancouver College Secondary School

12:15 – 1:30 pm

Welcome Luncheon

Foyer

Please join us for a light lunch and refreshments.

1:30 – 2:30 pm

Presentation Series III

#7 Using the Enhanced Critical Incident Technique in Program Evaluation

Cypress

This session will focus on program evaluation strategies, with particular emphasis on the Enhanced Critical Incident Technique (ECIT). It has been 60 years since Flanagan introduced his critical incident technique and since then the technique has been refined and expanded in many different ways. The latest version, ECIT, includes a series of validity checks as well as some contextual questions and a wish list. ECIT has been widely used at UBC and elsewhere and seems well suited to some aspects of program evaluation. In this session, the presenter will be illustrating how ECIT is being used in assessing face-to-face and on-line Hope-Centered intervention strategies within employment counselling settings.

Norm Amundson, University of British Columbia

#8 Ethics in Career Development: Exploring Shades of Gray

Grouse

Career development practitioners face a variety of ethical challenges. During this session, a panel of career center directors will discuss several case studies highlighting ethical dilemmas. Attendees will be invited to chime in, so join us for a lively discussion of issues that we're facing as we serve our clients.

Paul Timmins, University of Minnesota and David Reile, Career Development Alliance

#9 Highlights from the 2015 International Symposium on Career Development and Public Policy

Seymour

In June 2015, 103 delegates representing approximately 30 countries met in Des Moines, Iowa for the 7th International Symposium on Career Development and Public Policy. With a broad focus on building the talent pipeline and providing youth with hope for the future, the symposium brought together career development leaders, researchers, and policy influencers to examine four themes: engaging employers, why ROI matters, the role of emerging technologies, and integrated policies: creating systems that work. This session will report on the highlights of the symposium, including the official symposium Communique. Panelists include members of the US, Canadian, and Asia-Pacific teams.

Panelists: Deirdre Pickerell, Chair, Canadian Team / Life Strategies Ltd. / Yorkville University; Roberta Neault, Asia Pacific Career Development Association Team / Life Strategies Ltd. / Yorkville University; William Borgen, University of British Columbia; Paula Wischoff Yerama, Career Development Association of Alberta / Chair, Canadian Council for Career Development Certification Working Group; Marilyn Maze, Asia Pacific Career Development Association Executive Director / ACT, Inc; Ray Davis, Ray Davis Consulting

2:30 – 2:45 pm

Refreshment Break

Foyer

2:45 – 3:30 pm

INSTITUTE CLOSING SESSION

Blackcomb/Cypress



The Accountability Challenge in Career Services: A Subversive Approach

Kris Magnusson, Dean, Faculty of Education, Simon Fraser University

Providers of career development services are increasingly required to document the impact of their services in order to maintain funding and/or support. Unfortunately, the accepted metrics of accountability rarely tell the whole story of service effectiveness. In this presentation, Dr. Magnusson will encourage career practitioners and service providers to take a much more robust and active role in both collecting evidence of the impact of their work and using that evidence to inform funders - and themselves - of the real value of their work. In doing so, we can subvert simplistic "accountability" attitudes and practices and replace them with more potent indicators of service efficacy.

3:30 pm

Institute Adjourns

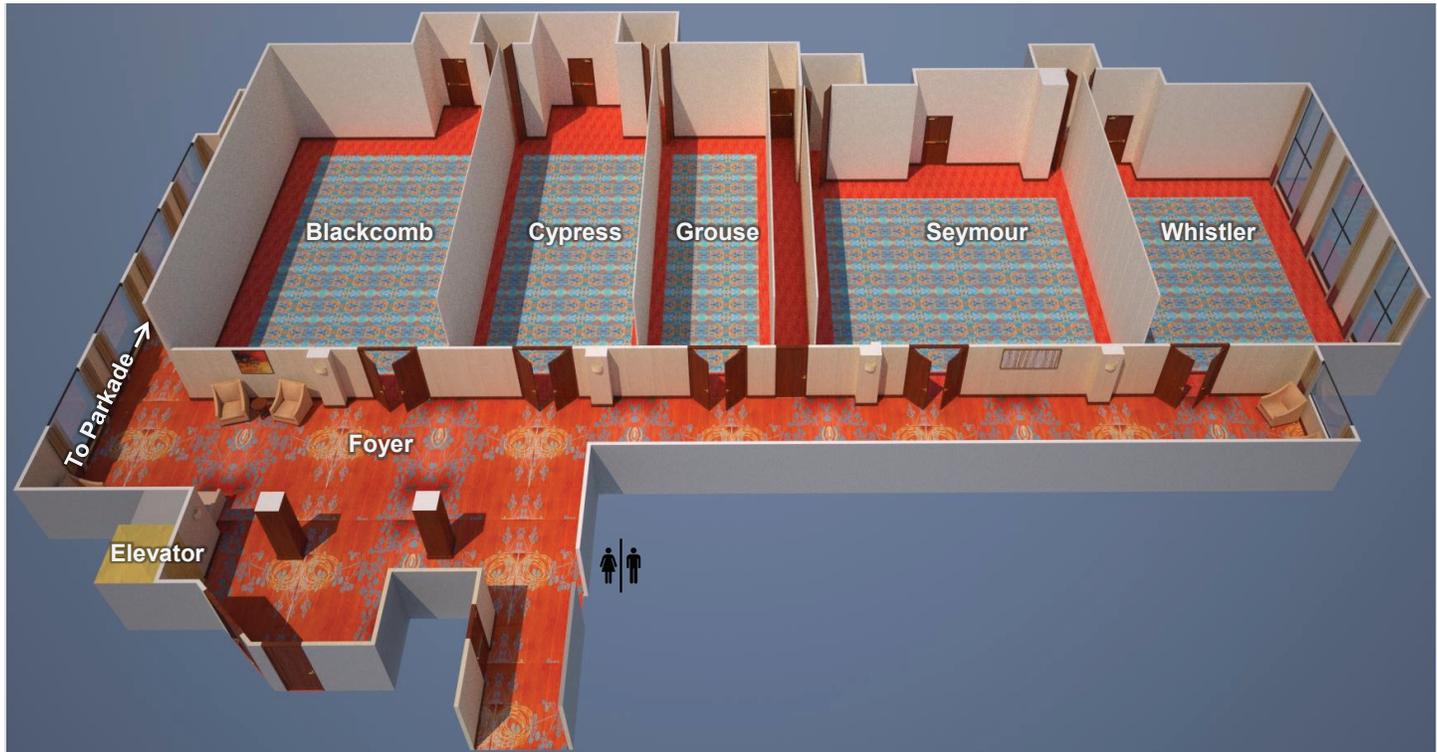
*Thank you for attending NCDAs Regional Career Practitioner Institute.
Check out www.ncda.org for future locations and dates.*



MARRIOTT - VANCOUVER AIRPORT
7571 Westminster Highway
Richmond (BC), V6X 1A3, Canada
604-276-2112

Hotel Map

Coastal Mountain Ballroom



Group Career Counseling 2nd Edition

K. Richard Pyle & Seth C.W. Hayden

Provides a comprehensive resource on Group Career Counseling (GCC). It is appropriate for use by counselors, career professionals and facilitators, and in some cases para-professionals. This second edition provides a fuller review of the literature and of the relationship of GCC to counseling and career development theories. 2015. ISBN: 978-1-885-333-52-0

New Book



Member \$25
Non-Member \$35

**Order online at www.ncda.org, 866-367-6232,
or email nscrimsher@ncda.org**

Continuing Education

NCDA has a new process for recording continuing education. At the close of the Institute, you will be sent a link to complete individual session evaluations. Once completed, the system will direct you to your membership record where you can see your continuing education transcript and print out your certificate. The evaluation is required in order to get your continuing education certificate. NCDA will track your individual contact hours for all events hosted by NCDA, starting with the 2015 Annual Global Conference. You may access this information at any time by logging into your personalized NCDA membership record from the Homepage and see "View My CE History."

NCDA has been approved by NBCC as an Approved Continuing Education Provider, ACEP #1003. Programs that do not qualify for NBCC credit are clearly identified. NCDA is solely responsible for all aspects of this program.

The following contact hours are approved:

PDI #1: 6 contact hours

PDI #2: 6 contact hours

PDI #3: 4 contact hours

Institute: 5 contact hours (posters are not approved)

Continuing Education Form

This form is for your records only. To receive a Continuing Education Certificate, please follow the instructions in the post-institute email.

Name: _____

Sessions I attended at the 2015 NCDA Career Practitioner Institute in Vancouver, British Columbia.

October 15, 2015

PDI # _____

October 16, 2015

Opening General Session

Presentation Series 1

Presentation # _____

Presentation Series 2

Presentation # _____

Presentation Series 3

Presentation Session # _____

Closing General Session



2015 Webinar

sponsored by NCDCA

Presented by: **Malka Edelman**

Malka Edelman is a practitioner of 30 years, working in higher education in both career services and disability services. She is a Certified Rehabilitation Counselor, National Certified Counselor, Licensed Mental Health Counselor in New York, and Master Career Counselor. She has been at Farmingdale State College on Long Island for over 30 years. She is a Master Trainer/Instructor for the NCDCA Career Development Facilitator curriculum.

Preparing College Students with Disabilities for Life After College: Take a Second Look at “Career Readiness”

This webinar will look at what is College and Career Readiness. What are the challenges for many of our Students with Disabilities [SWD] on our campuses and what are some things we can do? We will focus on some typical characteristics of many of these challenging students. Most importantly, we'll go over some case studies.

Wednesday, November 18, 2015

1:00 - 2:00 pm

Registration Fee

NCDCA Member

\$35.00

1 hour CE Certificate incl.

Non-Member

\$50.00

1 hour CE Certificate incl.

Group Rate for 6 or more attendees

\$200.00

A sign in/out sheet will be provided for CE verification. An additional fee of \$5 is required for each certificate requested.

How to register online and receive access code:

Register online with a Visa or MC or Purchase Order at www.ncda.org

Mail checks to NCDCA, 305 N Beech Circle, Broken Arrow, OK 74012

Webinar invitation/access code will be emailed to you along with your receipt.

Registration contact: Alicia Cheek, acheek@ncda.org or 918-663-7060

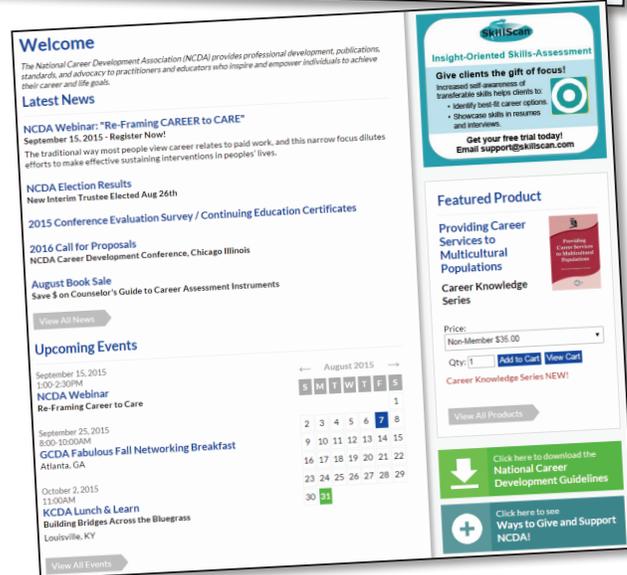


ncda.org

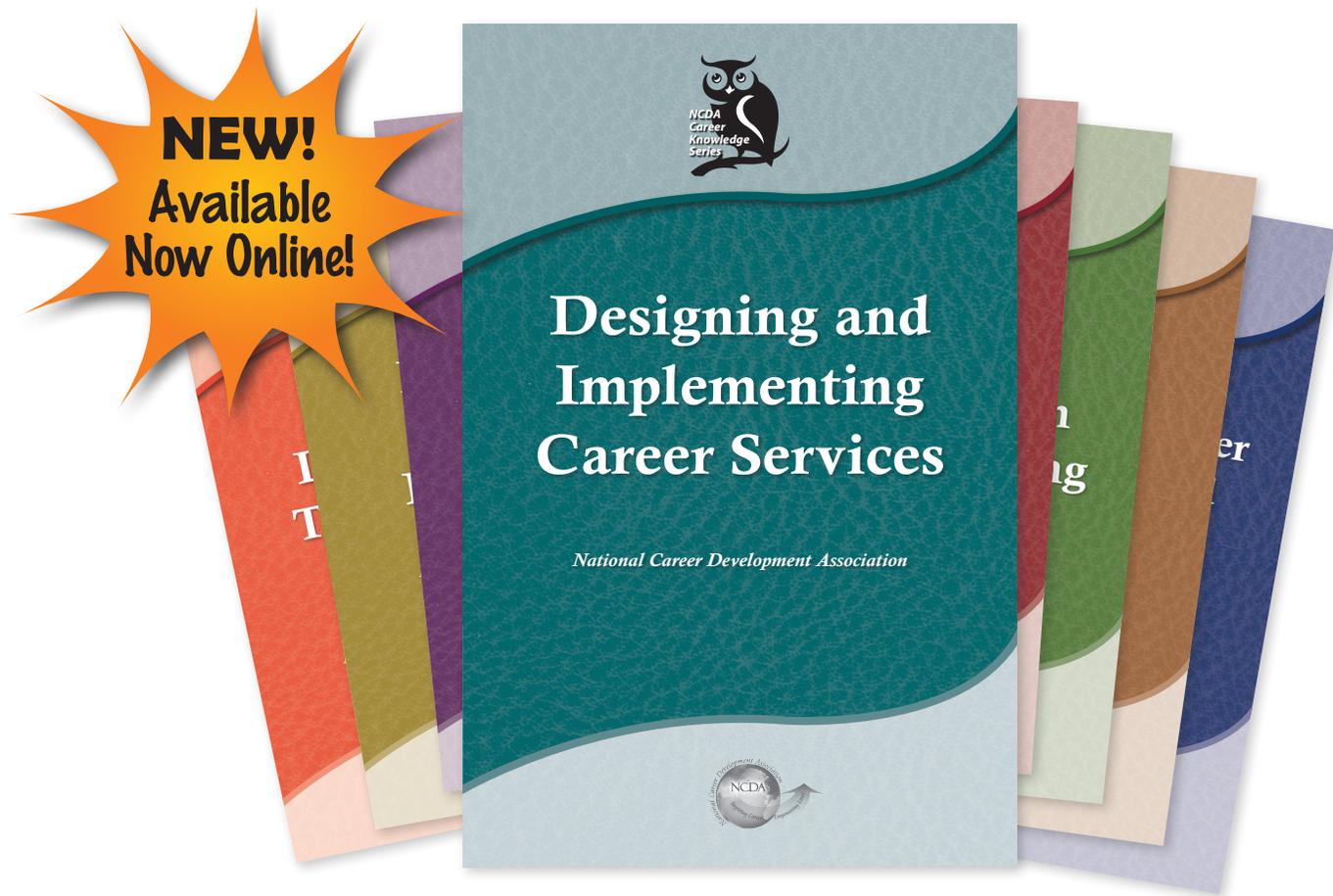
September 1, 2015 marks the debut of the new NCDA website. Visitors will immediately notice numerous visual changes to the pages and layout, while experiencing behind-the-scenes changes that increase efficiency, services and ease of use. Additionally, a newly updated mobile-friendly site is available. Members will also benefit from new online services.

Visitors to the NCDA website and web magazine will immediately notice major changes in both the look and layout. Since the previous upgrade in 2008, ideas were collected for a future website. The results are now revealed and include

- a visually inspiring design, with “outdoor” colors, connecting blue skies and green grass
- diverse images, representing the “inspiring and empowering” tag line, as well as NCDA events and celebrations
- efficient connections for members: the new log-in is at the top left of every page and this helps members receive all the benefits
- direct service to visitors looking for career help, with a clear link to search the list of eligible members available for hire
- tabbed navigation, with links that match the NCDA mission statement
- new Quick Links, for those who know what they need and want to get there fast
- three focus areas centered on the home page and on the left side of each inside page: these boxes link to the three highest hit areas of our website: Career Convergence, Career Development Facilitators, and the Career Resource Store
- an extra built-in area (under Membership) for each constituency group, to encourage communication and access to specific, relevant resources
- a reorganized web magazine, with a new department, “Workplaces”
- job listings for members-only now available online and an easy to fill-in form for employers to post open positions
- a home page calendar, clearly showing NCDA national events, as well as state career development association events.



All the extensive content that is so valuable to those in the field of career development continues to be available on the site. With the new look and layout, members and visitors will enjoy using the site and find innovative ways to employ the many tools and services. For non-desktop computer users, the site now passes the Google-mobility test, allowing even friendlier access on-the-go.



National Career Development Association Career Knowledge Series

NCD A's Career Knowledge Series is designed for individuals wishing to understand career development. Titles in this series include:

- Providing Career Services to Multicultural Populations
- The Role of Career Information and Technological Resources in Career Planning
- Job Seeking and Employability Skills
- Designing and Implementing Career Services
- Developing a Helping Relationship
- Training and Leading Groups
- Career Development Theory and Its Application
- The Role of Assessment in Career Planning

Each title provides a thorough introduction and discussion for its specialized topic.

Individual Titles: \$25 (member); \$35 (non-member)
Entire Set of 8: \$150 (member); \$175 (non-member)

**Now available online at
www.ncda.org, Career Resource Store.**

Mark Your Calendars for the 2016 Conference!

NCDA Global Career Development Conference
Downtown Chicago, Illinois
June 30 – July 2, 2016
Pre-Conference June 29, 2016

FOSTERING WELL-BEING THROUGH MEANINGFUL WORK



It is with great pleasure that I invite everyone to the 2016 NCDA Global Career Development Conference, June 30-July 2 in Chicago, Illinois at the Hyatt Regency Chicago! This is a perfect opportunity for everyone to reunite, network and share. Our conference theme, *Fostering Well-Being Through Meaningful Work*, captures the essence of our work as professionals.

Chicago is the perfect scene for our conference, providing multiple activities to choose from for all ages and within walking distance from our outstanding hotel in the heart of Downtown! From great shopping (Magnificent Mile!) and cultural attractions, to outdoor ventures (concerts in the parks, Navy Pier, Lake Michigan), renowned restaurants, theaters and nightlife- this city will keep you busy!

Thank you for providing me the opportunity to lead NCDA. It is a true honor to be a part of such a hard-working and inspiring community of professionals. I hope you are all as eager as I am to learn from each other, share ideas and best practices, and connect with colleagues and friends.

Looking forward to seeing you in Chicago!

*Cynthia Marco-Scanlon, Ph.D.,
President-Elect*

